

Innovative Technology Business Ideas for Micro, Small and Medium Enterprises

**Awareness Programme on Support for Entrepreneurial & Managerial
Development of MSME's Through Incubators: Innovative Technology Ideas**

Date: Sept 3, 2019

Venue: RTH at Shoolini University

Organized by:

**In Micro, Small and Medium
Enterprises (MSME) Development
Institute, Govt of India, Solan**

**In collaboration with Faculty of
Engineering & Technology, Shoolini
University, Solan**

Press Release

Shoolini University to create Innovative Businesses opportunities for Micro, Small and Medium Enterprises

Sept 3 2019. An Awareness Programme on Support for Entrepreneurial & Managerial Development of MSME's Through Incubators on Innovative Technology Business Ideas was organized on Sept 3, 2019 at Shoolini University by Micro, Small and Medium Enterprises (MSME) Development Institute, Govt. of India, Solan in collaboration with Faculty of Engineering & Technology, Shoolini University, Solan.

About 80 potential entrepreneurs and technology developers & experts attended the workshop

In his inaugural address Prof P.K.Khosla, Vice-Chancellor, Shoolini University, Solan said that the University is focusing on becoming a world class top University in Education, Research and Innovation by 2022 for which excellent infrastructure facilities have been created. Prof Khosla said the University has filed more than 300 patents and developed a number of innovative products and processes in renewable energy technology, bio technology, nano-technology, food technology, pharmaceutical, Physical & chemical sciences which the new entrepreneurs can use to setup their businesses under the MSME & HP govt.'s programmes for which University will provide all the assistance.

Prof SS Chandel, a renowned solar expert & Dean, Engineering & Technology, in his Key note address highlighted a number of innovative Solar energy technologies like Solar power generation, Solar Passive heating or cooling of houses, Roof top Solar Plants, Solar Drying, Solar green housing, Electric vehicles which are new business opportunities for entrepreneurs. Prof Chandel also informed that under the Jawaharlal Nehru National Solar Mission launched in 2010 by Govt of India with the Solar power generation target of 100GW, more than 30 MW solar power plants have been installed and cost of Solar power which was about Rs 17/unit has come down to about Rs 2.44/unit due to sharp reduction in the cost of PV modules and efficient technologies.

Under the technical sessions innovative technologies developed by Shoolini University in the field of Solar energy technologies, bio technology, nano-technology, food technology, pharmaceutical. Physical & Chemical sciences were presented.

Sh. Brahm Prakash, Asstt. Director, MSME Development Institute, GOI, Solan provided the details of Govt. India's programme for Institutions, entrepreneurs & startups and said that he was impressed with the innovative technologies developed by Shoolini University which can be adopted by new entrepreneurs.

Shri Wazir Singh, Asstt Director MSME, Development Institute, Solan provided the details of grants available for Entrepreneur Development under MSME program of GOI.

Ms Neha Chauhan, Manager District Industry Centre, Solan provided the details of HP govt's entrepreneur development and startup programme and financial assistance available.



Figure: Photograph of MSME Workshop on Sept 3, 2019

**Awareness Programme on “Support for Entrepreneurial & Managerial Development of MSME’s through Incubators”
(Innovative Technologies)**

Date: September 3, 2019

Venue: Rattan Tata Hall (RTH), Shoolini University.

Organized by: MSME- Development Institute (Govt. of India) Solan in collaboration with Faculty of Engineering and Technology, Shoolini University, Solan

Participants: MSME, Promising entrepreneurs.

Programme

Inaugural Session (10:30-11:00 am)	
1. Welcome & Introduction to programme-MSME	Sh. Brahm Prakash Asstt. Director, MSME
2. About the programme	Sh. Wazir Singh Asstt. Director, MSME-DI, Solan
3. Address by	Ms. Neha Chauhan, Manager, DIC, Solan
4. Innovative technologies for MSME and Infrastructure facilities at Shoolini University	Prof. S.S. Chandel Dean Engineering, Shoolini University
5. Inaugural address by	Prof. P. K. Khosla, Vice Chancellor Shoolini University
Technical Session -I (11:15 - 01:00 pm)	
1. Support and Guidelines for Entrepreneurial Development under MSME and MSME Scheme	Sh. Veer Singh /Shri Wazir Singh Asstt Director MSME, MSME-DI, Solan
2. Presentation on Chief Minister’s Start Up Scheme	Ms. Neha Chauhan, Manager, DIC, Solan
3. Presentation on Innovative Renewable Technologies for Micro, Small and Medium Enterprises	Prof. S.S. Chandel Dean, Engineering & Technology
Technical Session-II (2:00 - 5:00 pm)	
Presentation on Innovative technologies for small scale Industry	Engineering & Technology; Bio-Technology; Food Technology; Nano Technology; Pharmacy & others
Discussion with participants Industrial Projects Ideas	
Concluding Session/Discussion and Follow up Vote of Thanks	Prof. P. K. Khosla Chairman

***Tea: 11:00 -11:15 pm**

***Refreshment 1:00 -2:00 pm**

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