

# SHOOLINI MBA

GET THE  
GLOBAL EDGE

STUDY MBA AT THE

NO.1

PRIVATE UNIVERSITY  
IN INDIA



QS World University Rankings® 2025

Times Higher Education  
World University Rankings 2025

#1 PRIVATE  
UNIVERSITY  
IN INDIA

#1 PRIVATE  
UNIVERSITY  
IN INDIA  
*Citations Per Faculty*

#1 PRIVATE  
UNIVERSITY  
IN INDIA

#401-500  
IN THE WORLD

THE IMPACT Rankings® 2024

#2 IN THE  
WORLD  
*Clean Water  
& Sanitation*

TOP 200  
UNIVERSITY, GLOBALLY

#5 IN THE  
WORLD  
*Affordable &  
Clean Energy*

National Institutional Ranking Framework

NIRF India Rankings® 2024

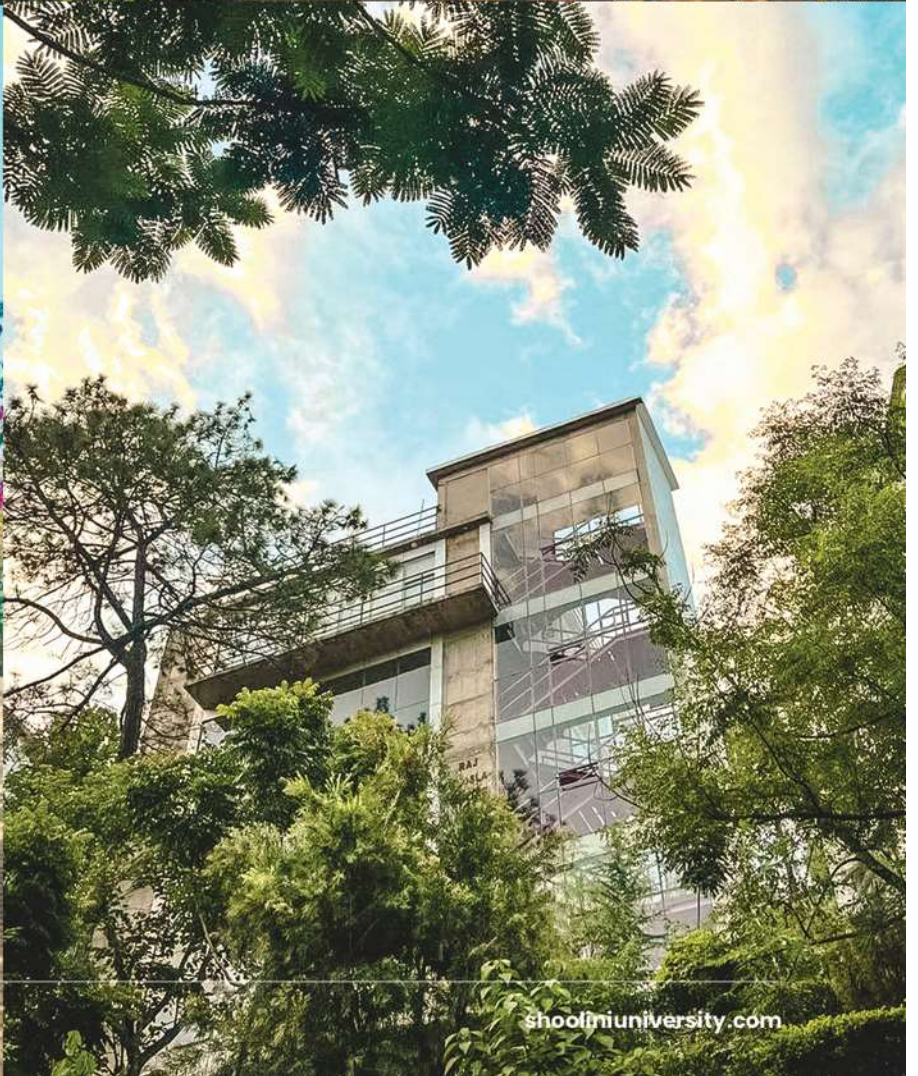
Ministry of Education, Gov

30 PHARMACY  
92 ENGINEERING

#70  
IN INDIA  
AMONG ALL UNIVERSITIES

101-125 MANAGEMENT

# IN THE LAP OF THE HIMALAYAS



# The **Shoolini MBA** at a glance

Immersive. Innovative. Impactful.  
Master of Business Administration



**2-YEAR  
FULLY RESIDENTIAL  
MBA**



**NBA  
ACCREDITED**  
MBA Program

**UGC  
APPROVED**  
MBA Program



**101-125**  
**IN INDIA**  
Management Rank

*NIRF India Rankings 2024*

**#65**  
PRIVATE  
**B-SCHOOL  
IN INDIA**

*Business Today  
Management School Rankings*

**TOP 30**  
**B-SCHOOL  
IN INDIA**  
From A++ Grade

*SiliconIndia Education  
What if not IIMs! B-School Survey – 2023*

## **ADMISSION CRITERIA**

- GMAT  $\geq$  550
  - or NAMT  $\geq$  160
  - or CAT/XAT  $\rightarrow$   $\geq$  60 percentile
  - or MAT/CMAT/HPUMAT 70 percentile
- and/or*
- Shoolini University's Entrance Test
  - Admission Interview with Faculty

## **ELIGIBILITY**

A Bachelor's Degree  
(Any Discipline)  
with min. 60% marks



**Dreaming bigger isn't just a wish – it's a strategy.**  
**The Shoolini MBA? It's not just a degree, it's a launchpad.**  
**It's where your ambitions meet limitless opportunities.**  
**Dreamers, achievers, and visionaries find their stride here.**  
**Embrace bigger aspirations, navigate bigger challenges,**  
**and emerge as a leader making a bigger mark.**  
**Dare to dream bigger!**

## Welcome to the Shoolini MBA

I am proud to say that the **Shoolini MBA is one of the Highest ROI MBA programs in the country.** Designed and taught by CEOs and CXOs from the world's top 1% companies like **McKinsey, PwC, HSBC, Citi** and institutions like the **IITs, IIMs, ISB**, and more, our cutting-edge MBA program primes you to think boldly, execute strategically and succeed in the face of rapid, unprecedented scale of change.

**As a Residential MBA student, you will get a 24/7 immersive, inspiring learning environment** where you will regularly collaborate with industry leaders and innovators, learn to think critically in real world contexts through consulting projects, live-action cases and global immersions.

Our rigorous curriculum and **proprietary SPRINT™ sessions based on Stanford Graduate School of Business** cultivate a culture of excellence and the art of thinking outside the box that gives our students a competitive edge.

**Join us for a transformational MBA** that will change your life and the lives of those around you.

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### **Prof Atul Khosla**

Founder & Vice Chancellor,  
Shoolini University

ex-McKinsey | CEO Oliver Wyman | IIT(K) Alumnus



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# Meet Your Dean

## Munish Sahrawat

President & Dean

School of Business Management



### Areas of Interest

- Business Transformation
- Financial Services
- Startups and Innovation

### Professional Journey

Dean Munish boasts a rich **25-year career spanning Financial Services (HSBC, Citibank, ANZ), Higher Education (Ashoka University), and Startups (Nudje)**. His COO roles covered diverse areas from Business Transformation to Finance, Risk, and Operations.

### Achievements

Munish led multi-million-dollar programs, including **pioneering efforts like the launch of India's first prepaid card at Citibank**. He played a key role in various industry firsts.

### Transition to Higher Education

Transitioning to the Higher Education sector, Munish took a leadership role at Ashoka University, contributing significantly to its recognition as one of India's premier liberal education institutions.

### Educational & Personal Background

Munish is an **MBA from IRMA and holds an Honours Degree in Journalism from University of Delhi**. He has participated in **leadership development programmes by Ivy Business School in Hong Kong and Duke University in Mexico**. He has walked 100 Kms across Sahara Desert as part of a Charity Challenge, raising funds for Water Aid.

## Vision for Shoolini School of Business Management

*“We are striving to make Shoolini School of Business Management a Top 20 Business School. In doing so, our emphasis is on incorporating best-in-class curriculum; ensuring that our faculty is a mix of academicians, researchers and practitioners and our students are balanced both on IQ & EQ parameters. The Shoolini Business School experience goes much beyond the classroom wherein students are mentored by senior executives from industry, coached by subject matter experts through learning bootcamps and get experiential learning through live projects and business simulations. I am excited about our future and look forward to working closely with young students who will be business leaders of tomorrow.”*

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# Industry Experts teach the Shoolini MBA Class as **Professors of Practice**



President & Dean  
School of Business  
Management  
**Munish Sahrawat**  
ex-HSBC  
IRMA Alumnus



Founder &  
Vice Chancellor  
**Prof Atul Khosla**  
ex-McKinsey  
CEO Oliver Wyman  
IIT (K) Alumnus



Founder &  
Pro Chancellor  
**Vishal Anand**  
Sociopreneur  
Stanford University LEAD



Prof. of Practice  
Business Communication  
**Akshita Negi**  
ex- Rackspace  
Technology |  
Concentrix



Vice President  
**Avnee Gupta**  
ex-PwC



Professor  
Human Resource  
Management  
**Pradeep Sharma**  
ex-Mercer  
XLRI Alumnus



Professor of Practice  
Sales  
**Prof B.K. Kaul**  
ex-Aircel |  
Pramerica



Professor  
Finance  
**Ravichandran**  
ex-CFO  
Honeywell



Professor of Practice  
Sales & Marketing  
**Satyajit Singh Bedi**  
ex-American Express



Assistant Professor  
Digital Marketing  
**Eshan Gambhir**



Professor of Practice  
Pharma & Healthcare  
**Anshu Narula**  
Ex-GlaxoSmithkline



Professor of Practice  
Finance  
**Dr. Abhishek Sharma**  
NatWest Group | HSBC

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# “There's no greater learning than that acquired from Gurus”

-Bhagavad-Gītā



President,  
Innovation & Marketing  
**Ashish Khosla**  
ex-CITI  
*PEC, IIM-Kolkata  
CEO of AADDOO.AI*



Professor  
Human Resource  
Management  
**Dr. Sunil Kumar**



Associate Professor  
Management  
**Dr. Vijay Negi**



Professor of Practice  
Career Coach  
**Tejas Subrahmanya**  
ex-Microsoft



Associate Professor  
Business Analytics  
**Dr. Abhishek  
Singhal**



Assistant Professor  
Marketing  
**Dr. Abhilasha  
Chauhan**



Professor  
Data Analytics  
**Dr. Manjunath BR**  
ex-Wipro-UBS  
*Ernst & Young (EY)  
Government of Bangladesh*



Associate Professor  
Finance  
**Dr. Chander  
Mohan**



Quality Analyst  
Quality & Operations  
**Er. Shubham Sharma**



Chief Learning Officer  
**Dr. Ashoo Khosla**  
ISB, Hyderabad  
*Harvard University*



Professor  
Economics  
**Dr Kesari Singh**  
ISEE, Boston



Professor  
Finance  
**Narinder Verma**  
IIM Kolkata  
*IIT Delhi*



# What makes the **Shoolini MBA** stand out?



Proprietary **Business Bootcamp (SPRINT™)**  
Inspired by **Stanford Graduate School of Business**



**CXO Connects** and Personalized Mentorship



**Immersive Hackathons** and Startup Accelerator

## IN-DEMAND DISCIPLINES

- Marketing
- Business Analytics
- Finance
- Pharma & Healthcare
- Human Resources

## UNMATCHED GLOBAL EXPOSURE

Ranked India's No.1 University in International Outlook

*THE World University Rankings 2025*

### Semester Abroad



### Global Immersion Programs

Select MBA students can avail **global immersion tours.**

*\*On Paid Basis*




Our **deep industry partnerships** will take you many steps beyond the classroom curriculum

# LIBF

The London Institute of Banking & Finance India

Professional qualification boosting financial services careers

**20+ STUDENTS REGISTERED**



# NISM

National Institute of Securities Markets

SEBI-recognized qualifications boosting securities market careers.

**68 STUDENTS REGISTERED**



Our **deep industry partnerships** will take you many steps beyond the classroom curriculum



**Satori Paths**  
Experiential Learning  
Experiential Outreach

Personalized learning journeys that foster self-discovery, critical thinking, & real-world skill development

**100+ HOURS OF LEARNING**



**TUV SUD**  
Technical Inspection  
Association South

A leading global provider of safety, quality, & sustainability solutions and certifications.

**28 GREEN BELT CERTIFIED**





Shoolini University School of Business Management is proud to be a member of Association to Advance Collegiate Schools of Business (AACSB).

Founded in 1916, AACSB International is the world's largest global network and standard-setting body for business education. AACSB is recognized worldwide as the highest standard of quality, with **only 6 percent of the world's business schools achieving AACSB accreditation and displaying the prestigious seal.**

\*Shoolini University has started its AACSB accreditation journey by becoming a member recently. We are working towards being recognized worldwide as one of the 6% of the world's business schools achieving AACSB accreditation.



**Some of the leading AACSB-accredited business schools in India and globally include:**

- Harvard Business School
- London Business School
- King's College London
- INSEAD France
- MIT Sloan School of Management
- HEC, Paris
- Singapore Management University, Singapore
- SDA Bocconi School of Management, Italy
- Indian Institute of Management Calcutta
- Indian Institute of Management Lucknow
- Indian Institute of Management Udaipur
- Indian Institute of Management Indore
- Indian School of Business (ISB)
- Xavier School of Management (XLRI)
- Management Development Institute (MDI) Gurgaon
- Great Lakes Institute of Management
- ESSEC Business School
- University of Toronto

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## V-Empower™

Our trademark **V-EMPOWER™** program offers you top-tier professional coaching at the **Magdalena Mook Centre for Leadership Coaching**.

The V-EMPOWER program is a groundbreaking, one-on-one professional coaching initiative, wherein every MBA student benefits from dedicated, personalized coaching **delivered by International Coaching Federation (ICF)** credentialed coaches from across the globe. This initiative is backed by ICF and will equip you with critical Leadership and Problem-Solving skills essential in the 21<sup>st</sup> century.



- **Customized, One-on-One Coaching in a Confidential, Safe Space**  
Guidance tailored specifically to individual needs in a confidential environment where students can discuss goals and challenges
- **Accessible**  
Executive-level coaching is costly but V-EMPOWER ensures that regardless of your background, you have access to this high-quality support
- **International Expertise**  
Coaches from 30+ countries offer a global perspective, enriching the MBA experience with cultural insights
- **Extended Support**  
Students benefit from this support for over a semester to an entire year, allowing for deep self-reflection and mastery of key skills
- **Future-Ready Leadership Skills**  
Build essential skills such as Adaptive Problem-Solving, Emotional Intelligence, and Team Management

# Masterclasses & Virtual Skills Hub

Stay ahead with expert-led masterclasses and Virtual Skills Hub sessions. The Shoolini MBA program blends on-campus learning with insights from senior industry professionals, delivering sector trends, technological impacts, and practical knowledge so you can navigate dynamic markets, adapt to rapid change, and master emerging trends to lead in a fast-evolving world.

 Shoolini Skills Lab

**MASTERCLASS**  
**Leveraging the Mentorship Program**

 DATE 16<sup>th</sup> APRIL | SUNDAY  
10:30 - 11:30 AM

 FORMAT VIRTUAL WORKSHOP



**Anshula Verma**  
Director & National Head  
Talent Acquisition  
Ernst & Young

 Shoolini Skills Lab

**INDUSTRY & WORKPLACE TRENDS**

 Date 14th April, 5:00 PM

 Format Virtual Workshop



**Madhu Menon**  
National Head - Talent Acquisition  
Deloitte, India

 Shoolini Skills Lab

**INDUSTRY & WORKPLACE TRENDS**

 9 MAY  
TUESDAY  
5:30 - 6:30 PM

 VIRTUAL MASTERCLASS



**Anil Parashar**  
President & CEO at  
InterGlobe Technology  
Quotient

 Shoolini Skills Lab

**INDUSTRY & WORKPLACE TRENDS**

 VIRTUAL MASTERCLASS

 WEDNESDAY | 19 APRIL  
TIME 5:30 - 6:30PM



**Vikram Bector**  
President & Group CHRO  
Piramal Group

 Shoolini Skills Lab

**INDUSTRY & WORKPLACE TRENDS**

 5 MAY  
FRIDAY  
5:30 - 6:30 PM

 VIRTUAL MASTERCLASS



**Sonal Vaidya**  
Global Head  
Organisation Development  
& Effectiveness  
I&T Technology Services

 Shoolini Skills Lab

**INDUSTRY & WORKPLACE TRENDS**

 26th MAY  
Friday  
5:30pm to 6:30pm

 VIRTUAL MASTERCLASS



**Shalu Manan**  
(Global TalentMatch &  
TSC Transformation  
Leader, Genpact)

## STATE-OF-THE-ART INFRASTRUCTURE

**Shoolini's learning spaces** empower you to think big, act boldly, and achieve greatness.



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# How does our **fully residential MBA** program give you a competitive edge?

## 6 KEY ADVANTAGES

**24/7 Immersive Learning Atmosphere:** Living on campus provides a continuous learning environment, facilitating discussions, collaborations, and active engagement with peers and professors.

**Enhanced Collaborative Learning:** Living on campus fosters an environment conducive to collaborative learning, encouraging teamwork, collective problem-solving, and diverse perspectives among peers, enriching the overall academic experience.

**Easy Access to Resources:** On-campus living grants convenient access to libraries, laboratories, career centers, and other facilities, optimizing utilization of academic and career resources.

**Personal Development:** The residential setting promotes personal growth, enhancing skills in leadership, teamwork, adaptability, and conflict management through daily interactions and experiences.

**Convenience and Focus:** Elimination of commute time and distractions allows students to concentrate on studies, participate in extracurricular activities, and engage fully in the MBA experience.

**Startup Accelerator Access:** Residential MBA programs provide direct access to on-campus startup accelerators and incubators, offering valuable resources, mentorship, and funding for aspiring entrepreneurs.



## FMS Student Clubs

Immerse yourself in dynamic, peer-driven learning experiences with our student-led, faculty-guided professional clubs. These vibrant hubs of innovation and collaboration empower you to lead, network, and grow, embodying the essence of a world-class MBA journey.

### MARKETING CLUB



### FINANCE CLUB



### START UP CLUB



### COMMUNICATIONS CLUB



### HUMAN RESOURCES CLUB



### DATA ANALYTICS CLUB



# One of India's **Highest ROI** MBA Programs

The Shoolini MBA boasts top-tier industry interface with premier internships and placements in India's top corporates and MNCs across industry verticals and sectors.

**100% PLACEMENTS**  
**IN TOP COMPANIES**



**AVG. PLACEMENT**  
**INR 8.5 LPA**

**PAID SUMMER INTERNSHIPS**  
**HIGHEST STIPEND**  
**INR 1 LAC**


**HIGHEST PACKAGE**  
**INR 18 LPA**

# Shoolini MBA Scholarships

## Chancellor's Scholarship

 **Upto 100% Scholarship**  
First Year Tuition & Residence Fees

## Vice Chancellor's Scholarship

 **Upto 100% Scholarship**  
First Year Tuition Fees

## Dean's Scholarship

 **Upto 50% Scholarship**  
First Year Tuition Fees

## SMART Scholarship

 **25% Scholarship**  
First Year Tuition Fees

## Pharma & Healthcare Scholarship

\*for eligible Pharma & Science Graduates

 **25% Scholarship**  
First Year Tuition Fees

## Business Analytics Scholarship

\*for eligible B Tech/BE graduates

 **25% Scholarship**  
First Year Tuition Fees

CAT 2024/ XAT 2024 / GMAT or GRE after July, 2024	MAT 2024 & 2025 / ATMA 2025	CMAT 2025 As per format of results published by CMAT	SCHOLARSHIP AMOUNT (INR)
80 percentile or above	750 Composite Score or above	Above 90 percentile/ AIR 1999	₹ 90,000
75 -79.99 percentile	700-749 Composite Score	85-89.99 percentile/ AIR 1000-2499	₹ 80,000
70-74.99 percentile	600-699 Composite Score	75-84.99 percentile/ AIR 2500-3999	₹ 70,000

## PROGRAM FEE

COURSE	Himachal Students			Non-Himachal Students		
	YEAR 1	YEAR 2	TOTAL	YEAR - 1	YEAR - 2	TOTAL
MBA Human Resources	₹3,45,000	₹3,62,250	₹7,07,250	₹4,03,000	₹4,23,150	₹8,26,150
MBA Pharma & Healthcare	₹3,45,000	₹3,62,250	₹7,07,250	₹4,03,000	₹4,23,150	₹8,26,150
MBA Marketing	₹3,45,000	₹3,62,250	₹7,07,250	₹4,03,000	₹4,23,150	₹8,26,150
MBA Business Analytics	₹3,71,000	₹3,89,550	₹7,60,550	₹4,19,000	₹4,39,950	₹8,58,950
MBA Finance	₹3,71,000	₹3,89,550	₹7,60,550	₹4,19,000	₹4,39,950	₹8,58,950

Note : This is a Fully Residential MBA Program. Hostel charges are additional and mandatory.

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# Shoolini MBA Curriculum



## COMMON SUBJECTS offered over different semesters

1. Practical Data Analytics
2. Financial Reporting & Analysis
3. Critical Thinking & Problem Solving
4. Marketing Management
5. Workplace Dynamics
6. Global Business Opportunities & Diplomacy
7. Managerial Economics
8. AI at Workplace
9. Business Analytics
10. Business Communication
11. Managerial Communication
12. Strategic Management
13. Corporate Taxation
14. Lean Six Sigma
15. Happy Effective Leadership Management (HELM)
16. Environment, Social & Governance
17. Mergers, Acquisitions & Corporate Restructuring
18. Roadmap to Unicorn



## LIFE SKILL COURSES offered over different semesters

1. SPRINT
2. Aptitude Development
3. Career Planning
4. Roadmap to Internships
5. Bracing for Interviews
6. Advanced Training Program (ATP)

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# Shoolini MBA Curriculum



## COURSES OFFERED UNDER SPECIALIZATIONS

over different semesters

1. Sales & Distribution
2. Consumer Behavior
3. Product Management
4. Brand Management
5. Customer Relationship Management
6. Retail Management
7. E-Commerce
8. Capstone Project



## FINANCE

1. Corporate Finance
2. Fintech
3. Banking & Finance (LIBF)
4. Investment Banking
5. Corporate Insurance Management
6. Security Analysis & Portfolio Management
7. Mutual Fund Distribution
8. Enterprise Risk Management
9. Financial Derivatives



## BUSINESS ANALYTICS

1. Python for Analytics
2. Data Mining & Business Intelligence
3. R for Analytics
4. Marketing Analytics
5. HR Analytics
6. Financial Analytics
7. Machine Learning in Business Landscape
8. Big Data Analytics in Business
9. Capstone Project

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# Shoolini MBA Curriculum



## HUMAN RESOURCE MANAGEMENT

1. HR Planning & Recruitment
2. Learning & Development
3. Performance Management
4. Industrial Relations & Labor Laws
5. Organizational Development & Change Management
6. Compensation & Benefits
7. Diversity & Well-being
8. Talent Management
9. Corporate Social Responsibility



## PHARMA & HEALTHCARE

1. Healthcare Products & Services
2. Pharma & Healthcare Marketing
3. Medical Tourism
4. Healthcare Operations Management
5. Pharma & Healthcare Sales Management
6. Pharmacy Management
7. Healthcare Informatics
8. IPR & Pharma Export Business
9. Healthcare Economics





# YOUR BEST BEGINS HERE



 **Shoolini  
University**

**ADDRESS**  
SOLAN-DACHGHAT-KUMARHATTI HIGHWAY,  
BAJHOL, HIMACHAL PRADESH 173229  
90 mins from Chandigarh

**CONTACT US**  
OFFICE OF ADMISSIONS  
**+91-701 800 7000**  
[admissions@shooliniuniversity.com](mailto:admissions@shooliniuniversity.com)