

# MBA



**Batch 2025 – 2027**



**Institution:**

**Shoolini University  
of Biotechnology and  
Management  
Sciences**

Solan, Himachal Pradesh  
173229

**Website:**

**[www.shooliniuniversity.com](http://www.shooliniuniversity.com)**

**SPRINT™ (Skill Progression through Rapid Intensive and Innovative Training)**

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## **Shoolini Business School**

**Shoolini University of Biotechnology and Management Sciences  
Solan (HP), India**

## **SPRINT™ (Skill Progression through Rapid Intensive and Innovative Training)**

With intensifying competition and changing technologies, employment opportunities for the youth have become dynamic. Openings are equally limited and levels of expertise are on the rise. The economic uncertainties, coupled with an acerbic political scenario have made matters worse. As a result, companies are forced to hire individuals with varied skills and work below their expected capacity to meet business objectives.

Adopting new skills and attitudes is now inevitable to success, and will prove to be more critical in the years to come. Thus, it has become pivotal for graduates and postgraduates to possess requisite skills to be able to actualize their talent. In fact, keeping in mind the current education and job picture, suitable job-related skills complement a formal degree in any discipline, increases career opportunities.

An Accelerated Development Program and credit course at Shoolini University  
SPRINT™ is inspired by Stanford's mini-MBA program to help students reach their potential, gain knowledge, practical skills and confidence required to thrive in the competitive corporate world. The program complements academic studies and career ambitions and also help students develop a raft of competencies to upgrade their capabilities.

SPRINT™ comprises several academic and social events along with exhaustive subject matter sessions to help broaden students' horizon. Implemented by School of Business Management and Faculties of Pharmaceutical, Basic and Applied Sciences, SPRINT™ comprises targeted sessions along with intensive coaching of relevant course-related concepts. Our frequent interaction with Industry experts provide exposure, awareness, and helps in understanding the requirements of the corporate world. As a team-based program, it ensures learning takes place in group dynamics.

## **Objective and Vision of the SPRINT™ Program**

The primary vision of the SPRINT™ program is to develop "Industry Ready Graduates" equipped with technical, analytical, leadership, and communication skills. Through targeted themes, the program aims to make students confident and competent, preparing them for competitive job markets, further studies, or entrepreneurial pursuits.

### **Key objectives include:**

**Skill Development:** Equip students with both hard and soft skills, essential for industry roles.

**Professional Preparedness:** Cultivate professional etiquette, resilience, and interpersonal abilities.

**Confidence Building:** Enable students to handle interviews, discussions, and professional challenges with ease.

**Adaptability:** Prepare students to navigate and succeed in dynamic, technology-driven workplaces.

The SPRINT™ program emphasizes hands-on learning, practical experience, and student-centered activities. Through themes designed to meet students' evolving needs throughout their education, SPRINT™ aligns students' skill sets with the expectations of potential employers.

## Program Structure and Key Themes

The MBA SPRINT™ Program at Shoolini Business School is a credit-bearing, outcome-oriented skill development initiative aligned with international accreditation frameworks. It progresses through three core themes that mirror the MBA journey:

Theme	Focus	Duration	Semester
<b>Launch Pad SPRINT™</b>	Foundational Bootcamp for self-leadership, communication, innovation, and business fundamentals.	2+ Weeks	MBA Semester I
<b>Business Innovation SPRINT™</b>	Entrepreneurial Thinking and Technology Integration	2+ Weeks	MBA Semester II
<b>Advanced Training Program (ATP)</b>	Placement Readiness and Corporate Immersion	2+ Weeks	MBA Semester III

Each theme builds progressively—beginning with self-awareness and collaboration, advancing to innovation and problem-solving, and culminating in career readiness and leadership maturity.

### Course Focus

- To blend **academic knowledge with professional skill sets** through experiential and industry-integrated modules.
- To build **critical employability attributes**—communication, teamwork, leadership, and analytical problem-solving.
- To enhance **corporate readiness** via simulations, live projects, mock interviews, and mentorship by industry leaders.
- To foster **innovation and entrepreneurship** through design thinking, start-up challenges, and business model creation.
- To promote **emotional intelligence and mindfulness** for effective and sustainable leadership.

## Program Outcomes MBA

**PO 1**

Demonstrate knowledge of management to be able to apply in diverse business environments.

**PO 2**

Develop strong analytical and problem-solving abilities using data-driven approaches, enabling ethical business decisions.

**PO 3**

Develop entrepreneurial ventures that are scalable, sustainable, and socially impactful.

**PO 4**

Exhibit values-driven leadership with a commitment to build sustainable business and community.

**PO 5**

Apply research tools, digital technologies, and emerging platforms for business optimization.

**PO 6**

Exhibit effective communication, teamwork, and leadership across diverse and global teams.

# SPRINT I – Launch Pad SPRINT

(MBA Semester I – Foundation & Transformation Stage)

 26 July 2025 – 14 August 2025

## Overview

The Launch Pad SPRINT™ (Skill Progression through Rapid Intensive and Innovative Training) is a 2+week transformational bootcamp for first-semester MBA students designed to instill the core values and competencies of management education. The program emphasizes experiential learning, leadership development, and self-discovery through interactive sessions, simulations, live projects, and CXO-led workshops from diverse industries including FMCG, Consulting, FinTech, and Startups.

Students gain foundational exposure to financial literacy, business analytics, digital tools, and entrepreneurial thinking while enhancing emotional resilience, teamwork, and communication. The SPRINT™ fosters reflective learning and critical analysis of real-world business and social issues. By blending creativity, innovation, and corporate insights, **Launch Pad SPRINT** equips students to become **career-focused, future-ready leaders** capable of designing impactful business plans, understanding emerging industry trends, and delivering persuasive presentations in dynamic professional environments.

## Highlights of the Launchpad SPRINT 2025

- 16 Days | 160+ Hours | 12+ Guest Speakers
- Sessions from CXOs, Founders, Practitioners, and Alumni
- Tool training: Excel, AI, StockGro, SharePoint, Resume Writing
- Daily student engagement: Sports Hustle, Talent Hunt, Book Hunt, Reel-It-Win-It
- Special segments: The Queen’s Gambit Chess Series, Corporate Roadies, HELM (Leadership Mindfulness)

## **Activity Based Learning**

- The Queen's Gambit: 7-Part Chess & Strategy Series
- Treasure Hunts & Book Hunt Challenge
- MBA's Got Talent (Dance, Skit, Performance)
- Sports Hustle, Street Defense & Yoga-inspired mindfulness
- Reel-It-Win-It (Short Film/Content Competition)

## **Entrepreneurship & Corporate Readiness**

- Bootstrapping & Startup Lessons from Entrepreneurs
- "Mad Men to Math Men & Women" Marketing Simulation
- Investment Premier League: StockGro, Portfolio Management

## **Business Planning Skill**

- Campus Sharks: Investor Pitching & Business Model Development

## Campus Shark Pitches (MBA Launchpad 2025)

Business Name	Brief Description
<b>Hill Grain</b>	Hill Grain crafts wholesome red-rice cookies that blend nutrition with taste. Built on a simple but scalable model—sourcing quality grains, ensuring QA/QC, and selling D2C and via marketplaces—the venture targets health-conscious consumers with a clear value proposition and positive unit economics, supported by smart branding and logistics partnerships
<b>Sky Greens</b>	Sky Greens positions itself as a sustainability-led fresh-foods brand focused on clean, reliably grown produce for everyday consumption. Centered on quality, transparency, and an “about us” story that emphasizes mindful eating, the venture aims to connect consumers with greener choices and consistent farm-fresh supply through simple, trust-building communication.
<b>Magic of Mom</b>	Magic Mom is a home-style tiffin service delivering fresh, hygienic meals via flexible daily/weekly/monthly subscriptions. Targeting students, professionals, and B2B clients, it offers customizable diets, timely delivery, eco-conscious packaging, and proactive WhatsApp support—turning “comfort from home” into a reliable, tech-enabled food experience with diversified revenue streams.
<b>FIT FUEL CAFÉ</b>	FIT FUEL CAFÉ is a wellness-focused eatery offering high-protein wraps, salad bowls, smoothies, and low-cal. desserts made with organic, seasonal ingredients. With vegan, gluten-free, keto, and diabetic-friendly options, plus subscriptions and delivery, it blends transparency, sustainability, and community into a lifestyle brand for health-first diners.
<b>Legacy Wear</b>	Legacy Wear is a campus thrift initiative that collects pre-loved university apparel from seniors and re-distributes it to incoming students. It reduces textile waste, nurtures community pride, and offers affordable, limited-edition “legacy” collections—backed by simple operations, low costs, and potential to scale online with strong social impact.
<b>North Cure</b>	North Cure is a wellness venture focused on natural, preventive health solutions—simplifying daily care with clean, thoughtfully sourced products and practical routines. The brand aims to build trust through transparency and accessibility, offering essentials that fit student and working-professional lifestyles while promoting long-term well-being.

<b>Eco Sip</b>	Eco Sip introduces a 90% paper, sugarcane-bioplastic bottle as a plastic-free alternative for packaged water. With B2B focus (offices, events, airports), tree-planting per purchase, and partnerships across sustainable packaging, it aligns to SDG-12 and India’s net-zero vision—making conscious hydration easy, scalable, and brandable.
<b>CoinWash</b>	CoinWash installs self-service laundry kiosks in hostels/PGs with 24×7 access, UPI/coin payments, wash-and-dry in ~30 minutes, and a loyalty free-wash. Affordable pricing, low maintenance, campus permissions, and student-ambassador marketing create a scalable model that replaces irregular dhobi service and tedious handwashing.
<b>Sahiyika</b>	Sahiyika is a tech-enabled homecare platform delivering verified, trained domestic help (cleaning, cooking), childcare, elder care, and basic nursing. Starting in Gurgaon, it formalizes jobs with KYC/police checks, training, fair pay, and app-based matching—solving trust, quality, and reliability gaps for urban households.
<b>Styler</b>	Styler offers AI+AR virtual try-ons where users build 3D avatars from a selfie to preview hairstyles, outfits, eyewear, and skincare effects—reducing fashion returns and salon guesswork. With brand/salon tie-ups, influencers, and campus ambassadors, it targets 16–35 audiences seeking hyper-personalized, “see-it-before-you-be-it” styling.
<b>The Woolery</b>	The Woolery builds a zero-waste, multi-purpose sheep-farming enterprise monetizing meat, milk, wool, leather, collagen/gelatin, manure, and agri-tourism—backed by QR traceability, ethical methods, women-led rural employment, and government schemes. A D2C/subscription strategy plus institutional tie-ups enable strong margins and scalable rural impact.
<b>Foxbite</b>	Foxbite is a smart-snacking brand centered on flavored roasted makhana (foxnuts)—a protein-rich, Made-in-India superfood. Targeting health-conscious youth, professionals, and parents, it scales through online marketplaces, influencers, sampling, and modern trade—pursuing ~40% gross margins and a phased national expansion roadmap.
<b>FARIYAAD</b>	FARIYAAD is an on-demand local services app/helpline for plumbing, carpentry, painting, deep cleaning, appliance repair, and more. It blends verified providers, empathetic service, bundles, loyalty, and WhatsApp support with multi-channel go-to-market and pragmatic unit economics—aiming to organize a fragmented city-services market.

<p><b>Aqua Cool</b></p>	<p>Aqua Cool crafts natural, ready-to-drink infused waters—zero sugar, no preservatives—featuring functional ingredients (stevia, moringa, spirulina). It targets students, professionals, gyms, and health cafés via kiosks, delivery apps, subscriptions, and campus events, with attractive gross and EBITDA margins from efficient operations.</p>
<p><b>STRYD</b></p>	<p>STRYD is impact-first footwear: high-quality designs that tell real societal stories and run on a circular “Legacy Loop” with cashback for returns and recycling. It builds community through advocacy partnerships and D2C, engaging socially conscious consumers while reducing waste and deepening customer loyalty.</p>
<p><b>Yogurt ICE CREAM</b></p>	<p>A probiotic, low-fat frozen yogurt brand offering customizable flavors and toppings for health-conscious urban consumers. Yoglacier blends natural ingredients with a modern, guilt-free dessert experience, scaling via flagship stores, café/gym tie-ups, delivery apps, and a franchise model—prioritizing quality, cold-chain reliability, and vibrant digital engagement for repeatable growth.</p>
<p><b>Press &amp; Slay</b></p>	<p>An at-home, salon-quality press-on nails brand delivering handcrafted, reusable sets with glue and prep tools. Customers pick ready designs or fully personalized styles for college, work, or weddings. Affordable pricing, hygienic packaging, and Instagram-first marketing make nail art accessible, convenient, and stylish for students and working women.</p>

## Agenda SPRINT "MBA Launchpad" : MBA Ist Semester (26 July - 14 August 2025)

Date	Day	Time	Topic	Session In charge	Coordinator 01	Coordinator 02	Coordinator 03	Venue
26-Jul	Saturday	09:15 - 09:25	Reporting Time					APJ Hall
26-Jul	Saturday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
26-Jul	Saturday	09:45-11:00	Student Registration & Student Kit	Satish Bhatia	Vividha Gurung	Sharda Devi	Chanderika Thakur	APJ Hall
26-Jul	Saturday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
26-Jul	Saturday	11:30 - 12:15	Digii Campus: Walkthrough	Vividha Gurung	Satish Bhatia	Sharda Devi	Srijan Sharma	APJ Hall
26-Jul	Saturday	12:15 - 12:55	Professional Grooming & Etiquette	Satyajit Sethi	Shaiwali Yadav	Srijan Sharma	Vikas Minj	APJ Hall
26-Jul	Saturday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
26-Jul	Saturday	14:00-14:45	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma	Srijan Sharma	University Grounds
26-Jul	Saturday	14:45-16:00	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma	Srijan Sharma	University Grounds
26-Jul	Saturday	16:00-16:30	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma	Srijan Sharma	University Grounds

26-Jul	Saturday	16:30-18:30	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma	Srijan Sharma	University Grounds
27-Jul	Sunday	09:15 - 09:25	Reporting Time					APJ Hall
27-Jul	Sunday	09:30-10:30	NL - Corporate Case Competition	Alipta Dutta	Neha Kukrety	Tejas	Shaiwali	APJ Hall
27-Jul	Sunday	10:30 - 11:00	SPRINT : A Journey in Experiential Learning	Shaiwali Yadav	Eshan Gambhir	Srijan Sharma	Neha Kukrety	APJ Hall
27-Jul	Sunday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>		
27-Jul	Sunday	11:15-12:50	Mind Your Mind Workshop	Suchitra	Srijan Sharma	Shaiwali Yadav	Eshan Gambhir	APJ Hall
27-Jul	Sunday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	
27-Jul	Sunday	14:00-16:00	Reel-It-Win-It : SBS Competition (Introduction)	Eshan Gambhir	Neha Kukrety	Shaiwali Yadav	Srijan Sharma	APJ Hall
27-Jul	Sunday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>		
27-Jul	Sunday	16:30-17:30	Investment Premier League (IPL): Nuts & Bolts Overview	Neha Kukrety	Munish Sahrawat	Srijan Sharma	Shaiwali Yadav	APJ HALL
27-Jul	Sunday	17:45-20:00	Aptitude Test	Alipta Dutta	Srijan Sharma	Anirudh Shekhawat	Ayush Gupta	Rooms no. - 502, 503, 701
28-Jul	<b>Monday off</b>							
29-Jul	Tuesday	09:15 - 09:25	Reporting Time					APJ Hall

29-Jul	Tuesday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
29-Jul	Tuesday	09:45-10:20	Shoolini Business School: Living Vision & Mission	Abhilasha Chauhan	Abhishek Dhawan	Neha Kukrety	Srijan Sharma	APJ Hall
29-Jul	Tuesday	10:20 - 11:00	Introduction to MBA Program	Neha Kukrety	Abhishek Dhawan	Chander Mohan	Munish Sahrawat	APJ Hall
29-Jul	Tuesday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
29-Jul	Tuesday	11:15-12:00	Dean's Address: Shoolini MBA, Your Gateway to Success	Munish Sahrawat	Abhishek Dhawan	Neha Kukrety	Shaiwali Yadav	APJ Hall
29-Jul	Tuesday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
29-Jul	Tuesday	14:00-14:30	MBA Faculty Introduction	Neha Kukrety	All Faculty	All Faculty	All Faculty	APJ Hall
29-Jul	Tuesday	14:30-15:30	Campus Shark's: A Business Model Canva	Chander Mohan	B K Kaul	Vividha	Ocean Mehta	APJ Hall
29-Jul	Tuesday	15:30-15:45	Briefing about MBA Got Talent	Priyanka Thakur	Meghna Thakur & Ocean Mehta	Chandrika Thakur	Vividha Gurung	APJ Hall
29-Jul	Tuesday	15:45-16:15	Aptitude Test- Results	Raghav Sharma	Tejas Subrahmanya	Srijan Sharma		
29-Jul	Tuesday	16:15-16:45	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
29-Jul	Tuesday	16:45-17:30	Effective Use of SharePoint and Teams in Today's Digital Workplace	Abhishek Dhawan	Neha Kukrety	Shaiwali Yadav	Srijan Sharma	APJ Hall
29-Jul	Tuesday	17:30-18:30	Mind Your Mind :Follow Up Session	Suchitra	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall

30-Jul	Wednesday	09:15 - 09:25	Reporting Time					APJ Hall
	Wednesday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
30-Jul	Wednesday	09:45-11:00	Investment Premier League (IPL): Portfolio Review	Neha Kukrety	Munish Sahrawat	Abhishek Sharma	Bhawna Thakur	APJ Hall
30-Jul	Wednesday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
30-Jul	Wednesday	11:15-12:15	Campus Operations (Overview & Guidelines)	Brig SD Mehta	Satish Kumar	Ocean Mehta	Srijan Sharma	APJ Hall
30-Jul	Wednesday	12:15 - 12:50	Student Life @SBS	Neeraj Gandotra	Rishabh Shyam	Raghav Sharma	Priyanka Thakur	APJ Hall
30-Jul	Wednesday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
30-Jul	Wednesday	14:00-16:00	Introduction to Coaching	Payal Khanna	Vinita Sharma	Beena Sameul	Shaiwali Yadav	APJ Hall
30-Jul	Wednesday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
30-Jul	Wednesday	16:30-17:30	The Queen's Gambit: Strategy Through Chess - Episode I	Abhishek Singhal	Tejas Subrahmanya	BK Kaul	Srijan Sharma	APJ Hall
30-Jul	Wednesday	17:30-18:30	The Queen's Gambit: Strategy Through Chess - Episode II	Abhishek Singhal	Tejas Subrahmanya	BK Kaul	Srijan Sharma	APJ Hall
31-Jul	Thursday	09:15 - 09:30	Reporting Time					APJ Hall
31-Jul	Thursday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
31-Jul	Thursday	09:45-11:00	Campus Shark's: Valuation	Chander Mohan	Munish Sahrawat	Vividha Gurung	Shaiwali Yadav	APJ Hall

31-Jul	Thursday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
31-Jul	Thursday	11:15-12:50	The Queen's Gambit: Introduction to Professional Chess- Day 1	Abhishek Singhal	Kartikeya Kaul	BK Kaul	Tejas Subrahmanya	APJ Hall
31-Jul	Thursday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
31-Jul	Thursday	14:00-15:30	Introduction: Madvertise	Eshan Gambhir	Neha Kukrety	Satyajit Sethi	Ocean Mehta	APJ Hall
31-Jul	Thursday	15:30:16:00	Review of Registration	Satish Bhatia	Vividha Gurung	Sharda Devi	Chanderika Thakur	APJ Hall
31-Jul	Thursday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
31-Jul	Thursday	16:30-18:00	Learning How to Learn	Ashoo Khosla	Vikas Minj	Srijan Sharma	Shaiwali Yadav	APJ Hall
31-Jul	Thursday	18:00-19:00	Introduction to Systems Thinking	Rajneesh Chowdhury	BK Kaul	Sunil Kumar	Vividha Gurung	APJ Hall
01-Aug	Friday	09:15 - 09:25	Reporting Time					APJ Hall
01-Aug	Friday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
01-Aug	Friday	09:45-11:00	Systemic Leadership	Rajneesh Chowdhury	Beena Samuel	Sunil Kumar	Vividha Gurung	APJ Hall
01-Aug	Friday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
01-Aug	Friday	11:15-12:50	The Queen's Gambit - PlayOff - Day 02	Abhishek Singhal	Kartikeya Kaul	BK Kaul	Tejas Subrahmanya	G502/ G503/G504/ G701
01-Aug	Friday	12:55 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>

01-Aug	Friday	14:00-16:30	Treasure Hunt	Poonam Nanda	Priyanka Thakur	Ocean Mehta	Chanderika Thakur	Outdoor
01-Aug	Friday	16:30-17:00	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
01-Aug	Friday	17:00 - 18:00	HELM-Happy Effective Leadership of Mindfulness - Day 1	Saamdu Chetri	Supriya Srivatsava	Beena Samuel	Bhawna Thakur	APJ Hall
01-Aug	Friday	18:00-19:00	Prep Time for MBA'S Got Talent	Priyanka Thakur & Ocean Mehta	Chandrika Thakur & Raghav Sharma	Priyanka Thakur & Ocean Mehta	Srijan Sharma & Vinita Thakur	APJ Hall
02-Aug	Saturday	09:15 - 09:25	Reporting Time					APJ Hall
02-Aug	Saturday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
02-Aug	Saturday	09:45-11:00	Understanding Societal Impact and Community Needs	Rupinder Oberoi	Abhilasha	Ocean	Munish Sahrawat	APJ Hall
02-Aug	Saturday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
02-Aug	Saturday	11:20 - 12:50	AI in Finance	Sanjay Ojha	Munish Sahrawat	Neha Kukrety	Bhawna Thakur	APJ Hall
02-Aug	Saturday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
02-Aug	Saturday	14:00-16:00	Let Resillience & Passion be Diving Force	Manjula Sularia	Vividha Gurung	Raghav Sharma	Beena Sameul	APJ Hall
02-Aug	Saturday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
02-Aug	Saturday	16:30-18:30	Let's Change as that is the only constant- Outdoor Activity	Navneet Sandhu	Chanderika Thakur	Bhawana Thakur	Srijan Sharma	APJ Hall

03-Aug	Sunday	09:15 - 09:25	Reporting Time					APJ Hall
03-Aug	Sunday	09:30-09:45	Attendance	Sprint Team				APJ Hall
03-Aug	Sunday	09:45-11:00	Synergizing Social Impact with SDG Goals	Rupinder Oberoi	Abhilasha	Vikas Minj	Srijan Sharma	APJ Hall
03-Aug	Sunday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
03-Aug	Sunday	11:15 - 12:50	Let's Change as that is the only constant: Day 02	Navneet Sandhu	Shaiwali Yadav	Srijan Sharma	Vikas Minj	APJ Hall
03-Aug	Sunday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
03-Aug	Sunday	14:00-16:00	Introducing Customer Pyramid and how to win back inactive Customers	Amit Kumar	Eshan Gambhir	Srijan Sharma	Vikas Minj	APJ Hall
03-Aug	Sunday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
03-Aug	Sunday	16:30-17:30	General insights to OBE	Raghav Sharma	Eshan Gambhir	Vikas Minj	Srijan Sharma	APJ Hall
03-Aug	Sunday	17:35-18:30	The Queen's Gambit: Strategy Through Chess -Episode III	Tejas Subrahmanya	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall
<b>04-Aug</b>	<b>Monday Off</b>							
05-Aug	Tuesday	09:15 - 09:25	Reporting Time					APJ Hall
05-Aug	Tuesday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
05-Aug	Tuesday	09:45-11:00	Winning with Excel - L1	Manjunath BR	Shubham Sharma	Srijan Sharma	Priyanka/ Ocean Mehta	RTH/ G 403/ G304

05-Aug	Tuesday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
05-Aug	Tuesday	11:20 - 12:50	Future of Careers	Avnee Khosla	Munish Sahrawat	Tejas Subrahmanya	Abhishek Dhawan	APJ Hall
05-Aug	Tuesday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
05-Aug	Tuesday	14:00-16:00	Street Defense	Ms. Samreen Hansi (Satyajit Sethi)	Shubham Sharma	Vinay Negi	Abhilasha Chauhan	APJ Hall
05-Aug	Tuesday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
05-Aug	Tuesday	16:30-17:30	Street Defense	Ms. Samreen Hansi Satyajit Sethi)	Shubham Sharma	Vinay Negi	Abhilasha Chauhan	APJ Hall
05-Aug	Tuesday	17:35-18:30	HELM-Happy Effective Leadership of Mindfulness - Day 2	Saamdu Chetri	Supriya Srivatsava/Chandrika Thakur	BK Kaul	Bhawna Thakur	APJ Hall
06-Aug	Wednesday	09:15 - 09:25	Reporting Time					APJ Hall
06-Aug	Wednesday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
06-Aug	Wednesday	09:45-11:00	Campus Sharks :Pitch to Investors -1	Chander Mohan	Munish Sahrawat	Avnee Khosla	Bk Kaul	APJ Hall
06-Aug	Wednesday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
06-Aug	Wednesday	11:15 - 12:50	Campus Sharks :Pitch to Investors -2	Chander Mohan	Munish Sahrawat	Avnee Khosla/ BK Kaul	Eshan Gambhir/ Neha Kukrety	APJ Hall
06-Aug	Wednesday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>

06-Aug	Wednesday	14:00-16:00	Campus Sharks :Pitch to Investors -3	Chander Mohan	Munish Sahrawat	Avnee Khosla	Bk Kaul	APJ Hall
06-Aug	Wednesday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
06-Aug	Wednesday	16:30-17:30	Winning with Excel - L2	Manjunath BR	Shubham Sharma	Srijan Sharma	Priyanka/ Ocean Mehta	RTH/ G 403/ G304
06-Aug	Wednesday	17:35-18:30	HELM-Happy Effective Leadership of Mindfulness - Day 3	Saamdu Chetri	Supriya Srivatsava/Chandrika Thakur	Beena Samuel	Bhawna Thakur	APJ Hall
07-Aug	Thursday	09:15 - 09:25	Reporting Time					APJ Hall
07-Aug	Thursday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
07-Aug	Thursday	09:45-10:00	Book Hunt (Brief)	Neha Kukrety	Abhilasha Chauhan	Vinita Sharma	Abhishek Singhal	APJ Hall
07-Aug	Thursday	10:00-11:30	Book Hunt ( Capture your ground)	Neha Kukrety	Abhilasha Chauhan	Vinita Sharma	Abhishek Singhal	Yoganada Library
07-Aug	Thursday	11:30 - 11:45	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
07-Aug	Thursday	11:45 - 12:50	Discussion: Book Hunt	Neha Kukrety	Abhilasha Chauhan	Vinita Sharma	Ocean Mehta	APJ Hall
07-Aug	Thursday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
07-Aug	Thursday	14:00-15:00	Reel-It-Win-It : SBS Competition Follow Up Day 2	Eshan Gambhir	Neha Kukrety	Vikas Minj	Srijan Sharma	APJ Hall
07-Aug	Thursday	15:00-16:30	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma & Sunil Kumar	Srijan Sharma	Yuvraj Stadium: Basketball Court,

								Volleyball Court, Open-Air Badminton Court
07-Aug	Thursday	16:30-17:30	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma & Sunil Kumar	Srijan Sharma	Yuvraj Stadium: Basketball Court, Volleyball Court, Open-Air Badminton Court
07-Aug	Thursday	17:30-18:30	MBA Sports Hustle	Vinay Negi	Priyanka Thakur & Vividha Gurung	Raghav Sharma & Sunil Kumar	Srijan Sharma	Yuvraj Stadium: Basketball Court, Volleyball Court, Open-Air Badminton Court
08-Aug	Friday	09:15 - 09:25	Reporting Time					APJ Hall
08-Aug	Friday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
08-Aug	Friday	09:45-11:00	The Road to learning Critical Life Skills	Poonam Nanda	Abhilasha Chauhan	Vinita Sharma	Chanderika Thakur	APJ Hall
08-Aug	Friday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	
08-Aug	Friday	11:20 - 12:50	Introduction to Business Club's	Tejas Subrahmanya	Shaiwali Yadav	Beena Samuel	Vikas Minj	

08-Aug	Friday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
08-Aug	Friday	14:00-16:30	Treasure Hunt	Poonam Nanda	Priyanka Thakur	Chanderika Thakur	Ocean Mehta	Outdoor
08-Aug	Friday	16:30-17:00	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
08-Aug	Friday	17:00-18:00	The Queen's Gambit: Strategy Through Chess -Episode IV	Tejas Subrahmanya	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall
08-Aug	Friday	18:00-19:00	Prep time for MBA Got Talent	Priyanka Thakur & Ocean Mehta	Chandrika Thakur & Raghav Sharma	Meghna Thakur & Vividha	Srijan Sharma & Vinita Thakur	
09-Aug	Saturday	09:15 - 09:25	Reporting Time					APJ Hall
09-Aug	Saturday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
09-Aug	Saturday	09:45-11:00	Crypto Currencies and Blockchain Technology	Manjunath BR	Neha Kukrety	Munish Sahrawat	Bhawana Thakur	APJ Hall
09-Aug	Saturday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
09-Aug	Saturday	11:20 - 12:50	The Queen's Gambit- PlayOff - Day 03	Abhishek Singhal	Tejas Subrahmanya	BK Kaul	Srijan Sharma	APJ Hall
09-Aug	Saturday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
09-Aug	Saturday	14:00-16:00	The Start Up Pitch	Munish Sharawat	Neha Kukrety	Shaiwali Yadav	Srijan Sharma	APJ Hall
09-Aug	Saturday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
09-Aug	Saturday	16:30-17:30	The Queen's Gambit: Strategy Through Chess -Episode V	Tejas Subrahmanya	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall

09-Aug	Saturday	17:35-18:30	Prep Time for MBA'S Got Talent	Priyanka Thakur & Ocean Mehta	Chandrika Thakur & Raghav Sharma	Meghna Thakur & Vividha	Srijan Sharma & Vinita Thakur	APJ Hall
10-Aug	Sunday	09:00 - 09:15	Reporting Time					APJ Hall
10-Aug	Sunday	09:15-09:30	Attendance	Sprint Team				APJ Hall
10-Aug	Sunday	09:30-11:00	Corporate Roadies	Neha Kukrety	Vikas Minj	Srijan Sharma	Munish Sahrawat	APJ Hall
10-Aug	Sunday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
10-Aug	Sunday	11:20 - 12:50	Mad Men to Math Men & Women	Pooja Rai	Neha Kukrety	Srijan Sharma	Vikas Minj	APJ Hall
10-Aug	Sunday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
10-Aug	Sunday	14:00-16:00	Entrepreneurship: The SarvaGram Journey	Utpal Isser	Neha Kukrety	Srijan Sharma	Vikas Minj	APJ Hall
10-Aug	Sunday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
10-Aug	Sunday	16:30-17:30	Campus Sharks :Pitch to Investors ( Top 5 Presentation)	Utpal Isser	Neha Kukrety	Munish Sharawat	Rahul Bhadur	APJ Hall
10-Aug	Sunday	17:35-18:30	Campus Sharks :Pitch to Investors ( Top 5 Presentation)	Utpal Isser	Neha Kukrety	Munish Sharawat	Rahul Bhadur	APJ Hall
11-Aug	<b>Monday</b>							
12-Aug	Tuesday	9:00-9:10	Reporting Time					APJ Hall
12-Aug	Tuesday	9:10-9:15	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall

12-Aug	Tuesday	09:15-11:00	Banking 3.0	Amit Pradhan	Munish Sahrawat	Neha Kukrety	Abhishek Dhawan	APJ Hall
			Nationalisation to Digitalisation and Beyond					
12-Aug	Tuesday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
12-Aug	Tuesday	11:20 - 12:50	Activity & Session	Amit Pradhan	Munish Sahrawat	Neha Kukrety	Abhishek Dhawan	APJ Hall
12-Aug	Tuesday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
12-Aug	Tuesday	14:00-16:00	Bootstrapping: The Real Entrepreneurship	Gaurav Gambhir	Eshan Ghambir	Abhilasha Chauhan	Ocean	APJ Hall
12-Aug	Tuesday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
12-Aug	Tuesday	16:30-18:30	Aptitude Test	Satish Kumar	Sharda Devi	Ayush Gupta	Anirudh Shekhawat	Various Rooms
13-Aug	Wednesday	09:15 - 09:25	Reporting Time					APJ Hall
13-Aug	Wednesday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
13-Aug	Wednesday	09:45-11:15	Winning with Excel - L2	Manjunath BR	Shubham Sharma	Srijan Sharma	Priyanka/ Ocean Mehta	RTH/ G 403/ G304
13-Aug	Wednesday	11:15 - 11:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
13-Aug	Wednesday	11:30-12:30	Investment Premier League _ Introduction To StockGro	Neha Kukrety	StockGro Team	Shiawali Yadav	Bhawna Thakur	Srijan Sharma
13-Aug	Wednesday	12:30 - 12:50	Review on Societal Impact project	Abhilasha Chauhan	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall
13-Aug	Wednesday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
13-Aug	Wednesday	14:00-16:00	Artificial Intelligence and the Future	Ashish Khosla	Munish Sahrawat	Neha Kukrety	Shaiwali Yadav	APJ Hall

13-Aug	Wednesday	16:00-16:30	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
13-Aug	Wednesday	16:30-17:30	Corporate Roadies	Neha Kukrety	Vikas Minj	Srijan Sharma	Shaiwali Yadav	APJ Hall
13-Aug	Wednesday	17:35-18:30	The Queen's Gambit: Strategy Through Chess -Episode VI & VII	Tejas Subrahmanya	Shaiwali Yadav	Vikas Minj	Srijan Sharma	APJ Hall
14-Aug	Thursday	09:15 - 09:25	Reporting Time					APJ Hall
14-Aug	Thursday	09:30-09:45	Attendance	Sprint Team	Satish Bhatia	Sharda Devi	Sprint Team	APJ Hall
14-Aug	Thursday	09:45-11:00	HELM-Happy Effective Leadership of Mindfulness - Day 4	Saamdu Chetri	Supriya Srivatsava/Chandrika Thakur	Beena Samuel	Bhawna Thakur	APJ Hall
14-Aug	Thursday	11:00 - 11:15	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>
14-Aug	Thursday	11:20 - 12:50	Winning with Excel- L3	Manjunath BR	Shubham Sharma	Srijan Sharma	Priyanka/ Ocean Mehta	RTH/ G 403/ G304
14-Aug	Thursday	12:50 - 13:50	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
14-Aug	Thursday	14:00-15:30	Campus to Corporate with Alumni/ Resume Writing	Tejas Subrahmanya	Abhishek Singhal	Vinay Negi	Satyajit Sethi	APJ Hall
14-Aug	Thursday	15:30-16:00	Reel-IT-Win-IT	Eshan Gambhir	Neha Kukrety	Ocean Mehta	Srijan Sharma	APJ Hall
14-Aug	Thursday	16:00-17:00	Prep Time for MBA'S Got Talent	Priyanka Thakur & Ocean Mehta	Chandrika Thakur & Raghav Sharma	Meghna Thakur & Vividha	Srijan Sharma & Vinita Thakur	Open
14-Aug	Thursday	17:00-19:30	MBA Got Talent ( Skit/Dance/Individual Performace)	All Faculty and Stakeholders				OAT

## Industry Experts

Name	Designation / Organisation	Session
Kartikaye Kaul	National Chess Player	Introduction to Professional Chess
Manjula Salaria	Life Skills Coach, POSH/POCSO Trainer	Let Resilience & Passion be Driving Force
Navneet Sandhu	International Coach & Leadership Consultant	Let's Change—The Only Constant
Prof. Roopinder Oberoi	Professor & Social Impact Leader	Understanding Community Needs; Synergising SDGs
Amit Kumar	CRM Head, Leading OTT	Customer Pyramid & Win-Back Strategies
Gaurav Gambhir	Founder & CEO, ZeroKaata	Bootstrapping: The Real Entrepreneurship
Utpal Isser	Co-founder, SarvaGram	Entrepreneurship: SarvaGram Journey
Puja Rai	Growth & Marketing Leader	Mad Men to Math Men & Women
Sanjay Ojha	Co-founder & CEO, Sirius AI	AI & Finance
Suchitra S. Sakpal	Clinical Psychologist & Coach	Mind Your Mind Workshop
Samreen Hansi	VP—Human Capital, Nfilade	Street Defense Activity
Rajneesh Chowdhury	Systems Thinker, Consultant	Intro to Systems Thinking; Systemic Leadership
Amit Pradhan	VP—Partnerships, LIBF (India)	Customer Pyramid & FinTech perspectives

Masterclass	Topic	Speaker
M1	Professional Grooming & Etiquette	Satyajit Singh Sethi
M2	Investment Premier League (IPL): Nuts & Bolts Overview	Neha Kukrety
M3	Introduction to Coaching	Payal Khanna
M4	Campus Shark's: Valuation	Chander Mohan Gupta
M5	Learning How to Learn	Ashoo Khosla
M6	HELM-Happy Effective Leadership of Mindfulness	Saamdu Chetri
M7	General insights to OBE	Raghav Sharma
M8	The Road to learning Critical Life Skills	Poonam Nanda
M9	Crypto Currencies and Blockchain Technology	Manjunath BR
M10	Corporate Roadies	Neha Kukrety
M11	Winning with Excel	Manjunath BR

**Skills Developed:**

- Leadership, Systems Thinking & Emotional Intelligence
- Strategic Problem-Solving & Analytical Tools (AI, Excel, StockGro)
- Communication, Creativity & Presentation Skills
- Resilience, Self-Awareness & Social Impact Mindset

**What Students Gained:**

- Confidence in corporate & professional settings
- Hands-on exposure to entrepreneurship & innovation
- Stronger peer bonds and collaborative learning
- Direct mentoring from industry leaders & alumni
- A holistic foundation for MBA journey and industry readiness

## Glimpse of the Program



**Guiding students through Campus Operations & Conduct – Brig. S.D. Mehta  
Director Operations | Shoolini University**



**Students affirming their commitment during the induction pledge**



**Interactive session on Life and Learning @SBS: Dr. Neeraj Gandotra**  
Associate Dean, Student Welfare | Shoolini University



**Empowering session on Shoolini Business School's Vision & Mission:**  
Dr. Abhilasha Chauhan, Assistant Professor | Shoolini University



**Masterclass on Introduction to Systems Thinking: Rajneesh Chowdhury**  
Management Consultant, Systems Thinker - Practitioner and Educator





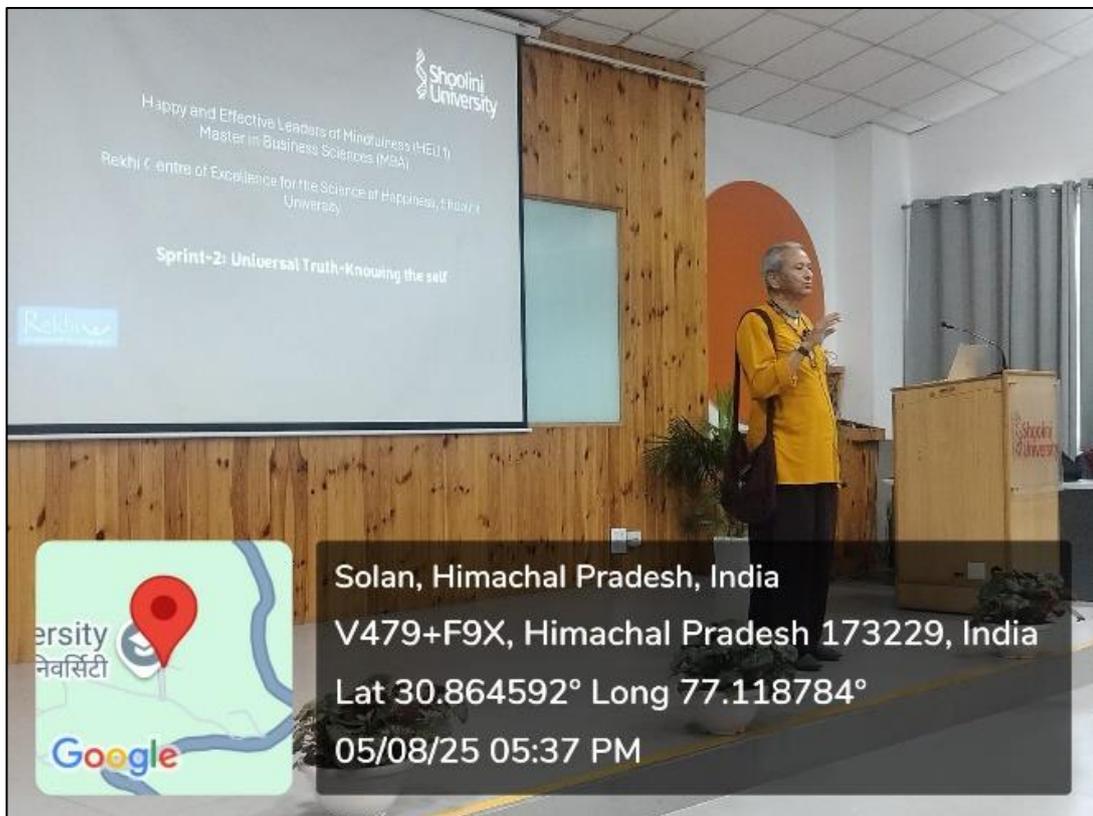
**The Queen's Gambit: Introduction to Professional Chess- Day 1**  
Kartikaye Kaul | National Chess Player



**Preparing students with a quick rundown of chess rules**  
Abhishek Singhal, Associate Professor | Shoolini University

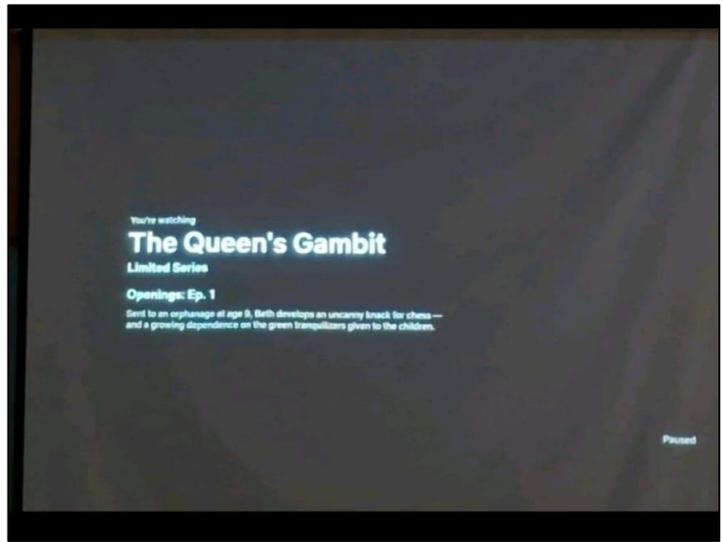
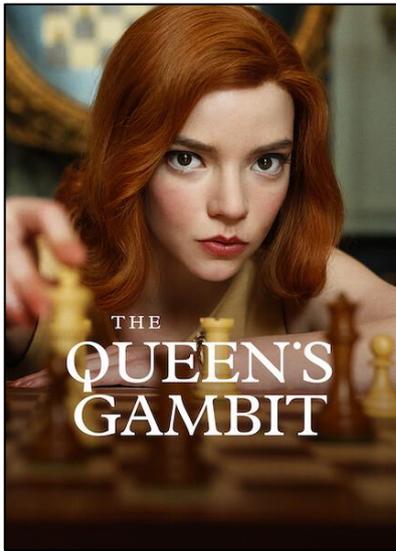


**Students face off in *The Queen's Gambit – PlayOff*, showcasing focus and strategy**



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V479+F9X, Himachal Pradesh 173229, India  
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**Masterclass on HELM: Dr. Saamdu Chetri**  
Director Yogananda School of Spirituality and Happiness | Shoolini University

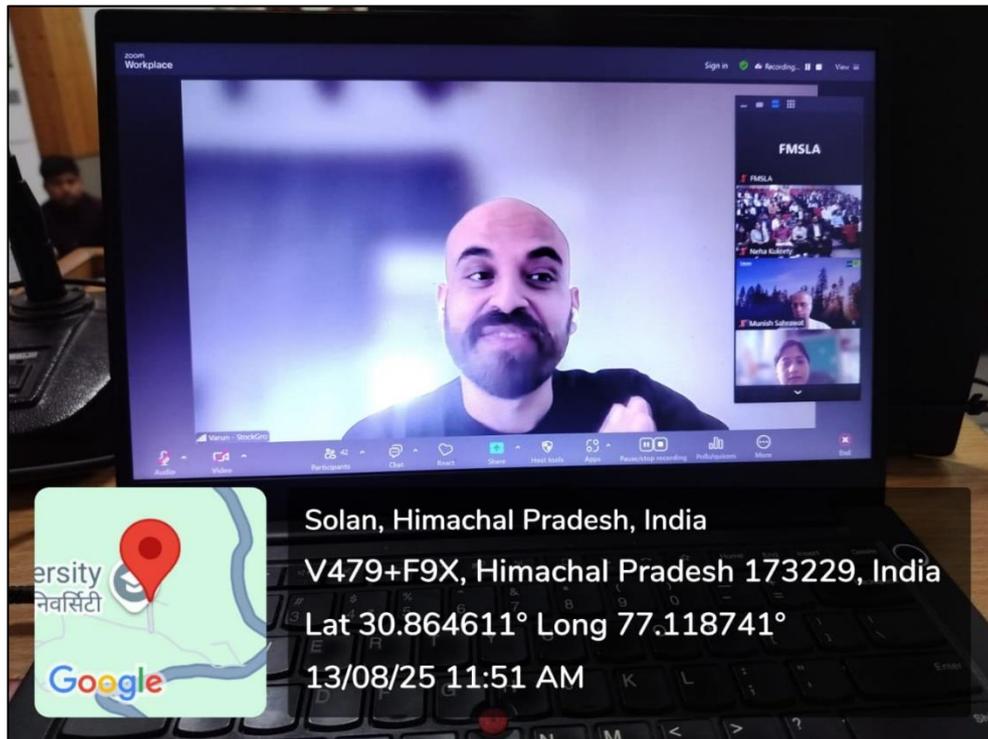


**Strategic learning inspired by The Queen's Gambit**



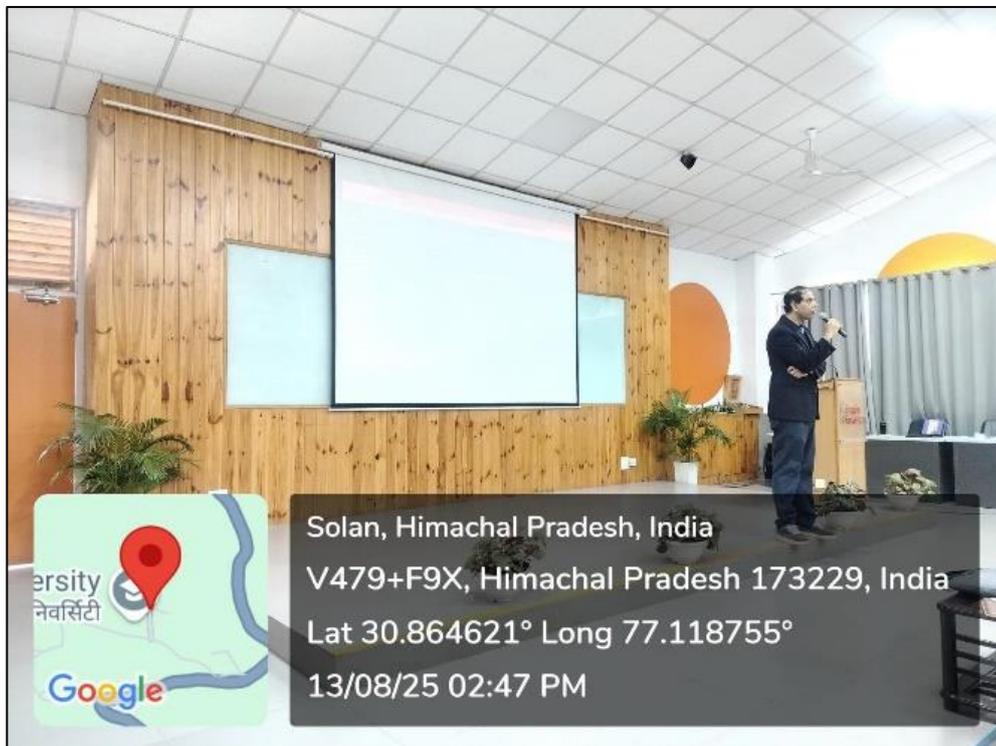
**Masterclass on Street Defense: Ms. Samreen Hansi**  
VP- Human Capital, Nfilade Security Solutions Pvt Ltd





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**Masterclass on Introduction To StockGro: Varun S Arora**  
Chief Growth Officer StockGro | xTATA xMahindra



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V479+F9X, Himachal Pradesh 173229, India  
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**Masterclass on Artificial Intelligence and the Future:**  
Ashish Khosla, President Innovation & Marketing | Shoolini University



**Masterclass on Banking 3.0: Nationalisation to Digitalisation and Beyond: Amit Pradhan**  
Vice President - Partnerships & Alliances at LIBF (India)

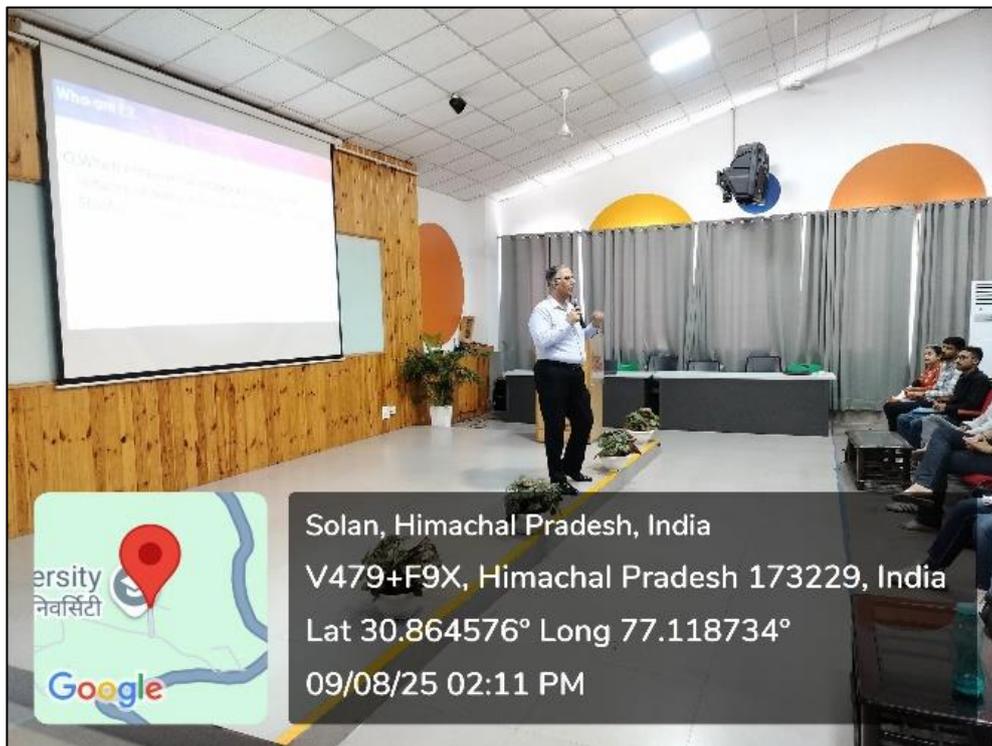




**Masterclass on Corporate Roadies**  
Neha Kukrety, Director MBA| Shoolini Business School



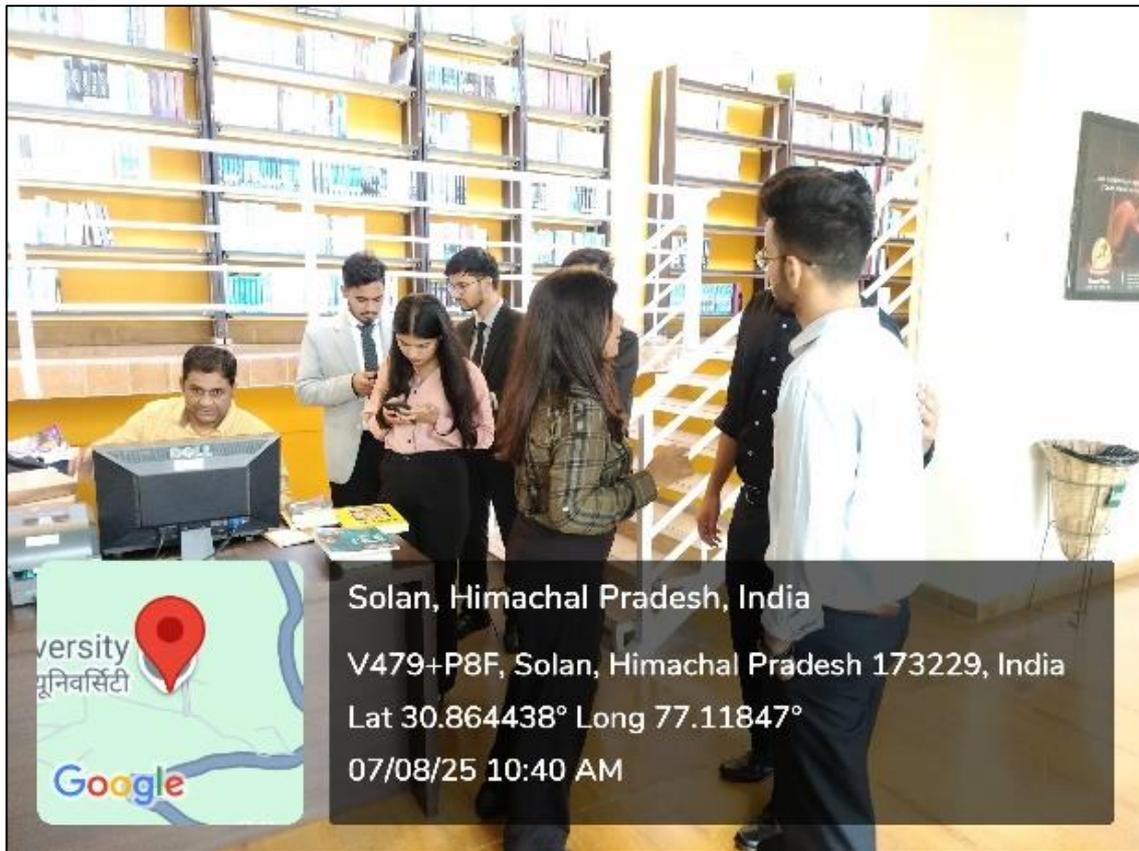
**Students participate in *Corporate Roadies*, learning real-world business skills through challenges**



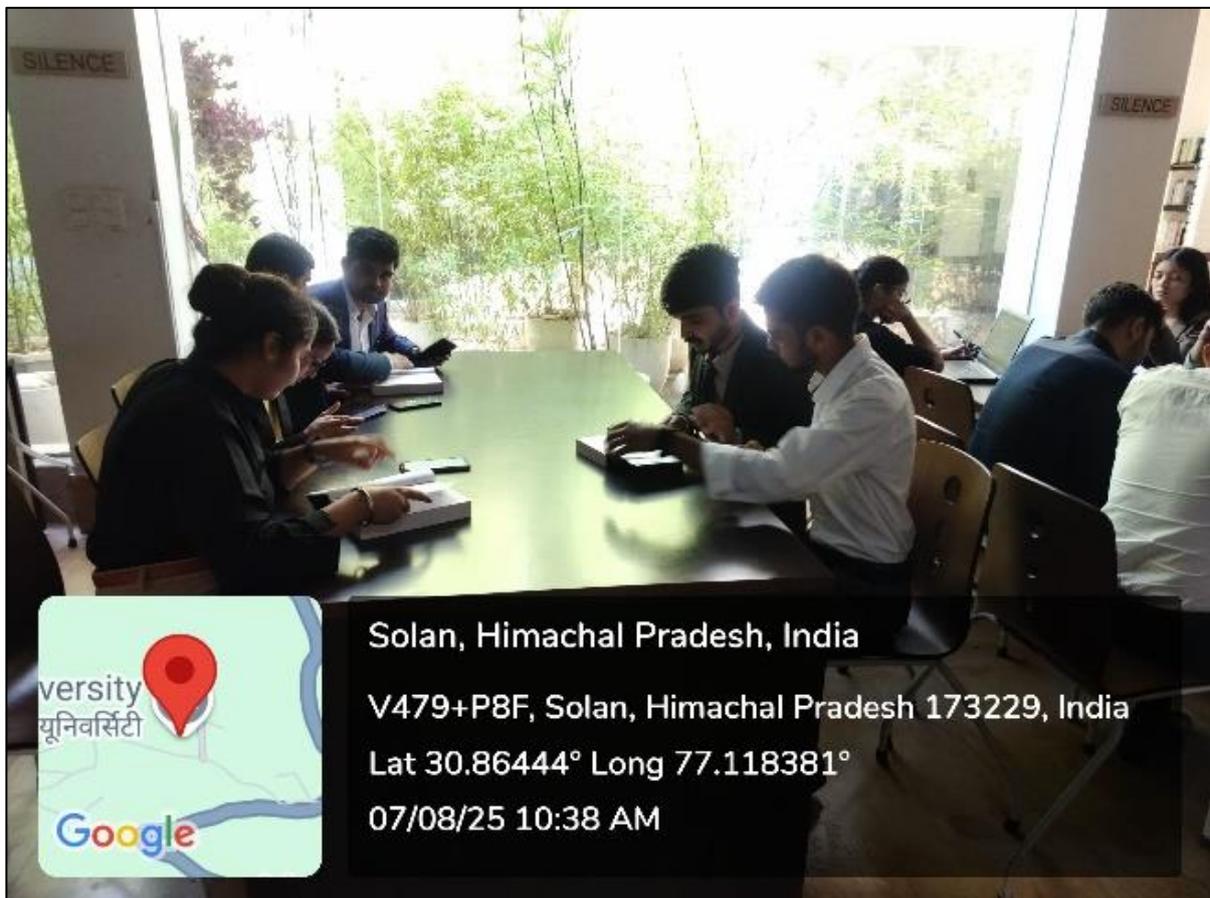
**Masterclass on The Start-Up Pitch: Munish Sharawat**  
President & Dean, SBS | Shoolini University



**Introduction to Madvertise Competition**  
Eshan Gambhir, Assistant Professor SBS | Shoolini University



**Students participate in the *Book Hunt Activity*, combining curiosity with learning**





Students engage in the *Book Hunt Activity*, turning learning into an exciting adventure





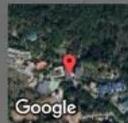
**Masterclass on Bootstrapping: The Real Entrepreneurship**  
Gaurav Gambhir, Founder & CEO at ZeroKaata





GPS Map Camera  
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Himachal Pradesh 173229, India  
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**Masterclass on Mad Men to Math Men & Women : Puja Rai**  
CSO | CMDO | Growth & Marketing leader | Brand Builder | Data & Tech |  
Customer Experience | Startup enthusiast



GPS Map Camera  
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**Winners of The Queen's Gambit: Strategy Through Chess**





**Masterclass on Understanding Societal Impact and Community Needs:**  
Rupinder Oberoi, Professor | Founder Centre for Innovation & Social Enterprise |  
Visiting Professor & Training & Capacity Building Speaker



**Team Building Activity:**  
Manjula Sularia, Life Skills Coach | Certified POSH Trainer | POSCO Trainer



**Masterclass on Let Resilience & Passion be Diving Force:**  
Manjula Sularia, Life Skills Coach | Certified POSH Trainer | POSCO Trainer





## Masterclass on Professional Grooming & Etiquette

Prof. Satyajit Singh Sethi, Professor of Practise & Director, MDP | Shoolini University





**Masterclass on Learning How to Learn**  
Dr. Ashoo Khosla, Chief Learning Officer | Shoolini University



**Masterclass on Introduction to Coaching**  
Ms. Payal Jindal Khanna, Deputy Director and Head Centre for Leadership Coaching | Shoolini University



**Masterclass on AI & Finance**  
Sanjay Ojha Co-Founder & CEO Sirius AI



**Masterclass on Let's Change as that is the only constant:**  
Navneet Sandhu, International Coach and Leadership Consultant



**Masterclass on Crypto Currencies and Blockchain Technology :**  
Manjunath BR, Professor & Director of Academic Affairs FMS| Shoolini University



**Masterclass on Outcome-Based Education (OBE):**  
Raghav Sharma, Aptitude Trainer | Shoolini University



**Masterclass on Mind Your Mind Workshop:**  
Suchitra Sachin Sakpal | Clinical Psychologist | Behavioral Coach





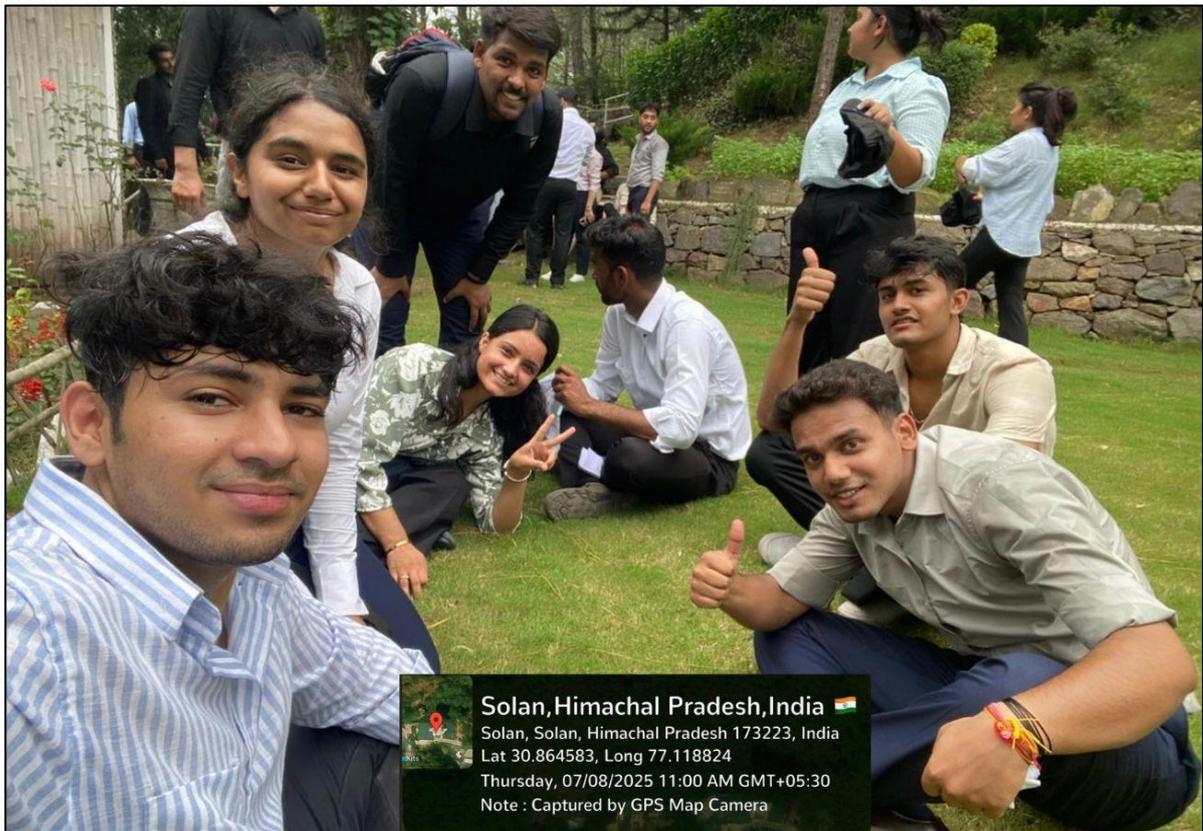
**Masterclass on Investment Premier League (IPL):**  
Prof. Munish Sahrawat, President & Dean FMS| Shoolini Business School



**Masterclass on Investment Premier League (IPL):**  
Neha Kukrety, Director MBA| Shoolini Business School



**Energy up and spirits high—students ready for the Treasure Hunt**  
Poonam Nanda, Director Sustainability and Community Projects | Shoolini University



**Students in action during the Treasure Hunt—full of energy and teamwork**



**MBA Sports Hustle – Briefing the rules before the games begin**  
Dr. Vinay Negi, Associate Professor | Shoolini Business School



**Faculty and students sharing energy and enthusiasm at the  
MBA Sports Hustle**



**Students giving their best during the MBA Sports Hustle**



**Students in action during the MBA Sports Hustle**



***MBA Sports Hustle* brings teamwork, resilience, and fun to the forefront**





**Students take on high-energy tasks in *Corporate Roadies*, testing strategy and teamwork**





**The *Campus Sharks* challenge pushes students to present their best pitches and reach the Top 5**





**Top 5 teams take the stage in *Campus Sharks*, pitching ideas with strategy and confidence**





Solan, Himachal Pradesh, India  
V479+F9X, Himachal Pradesh 173229, India  
Lat 30.864581° Long 77.11874°  
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**Teams presenting their innovative ideas during Campus Shark**



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V479+F9X, Himachal Pradesh 173229, India  
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**Idea presentations in full swing at Campus Shark**



**Campus Shark: Panelists assessing each team's pitch**



**Students receiving certificates for their achievements**



**Celebrating student achievements with certificate distribution**



**Milestones celebrated—students awarded certificates**



**A moment of happiness—students celebrating their accomplishments**



**A proud moment as students are felicitated for their achievements**

## Business Plan



**We love to  
Snack  
But Do we ever  
stop to think  
what's inside**



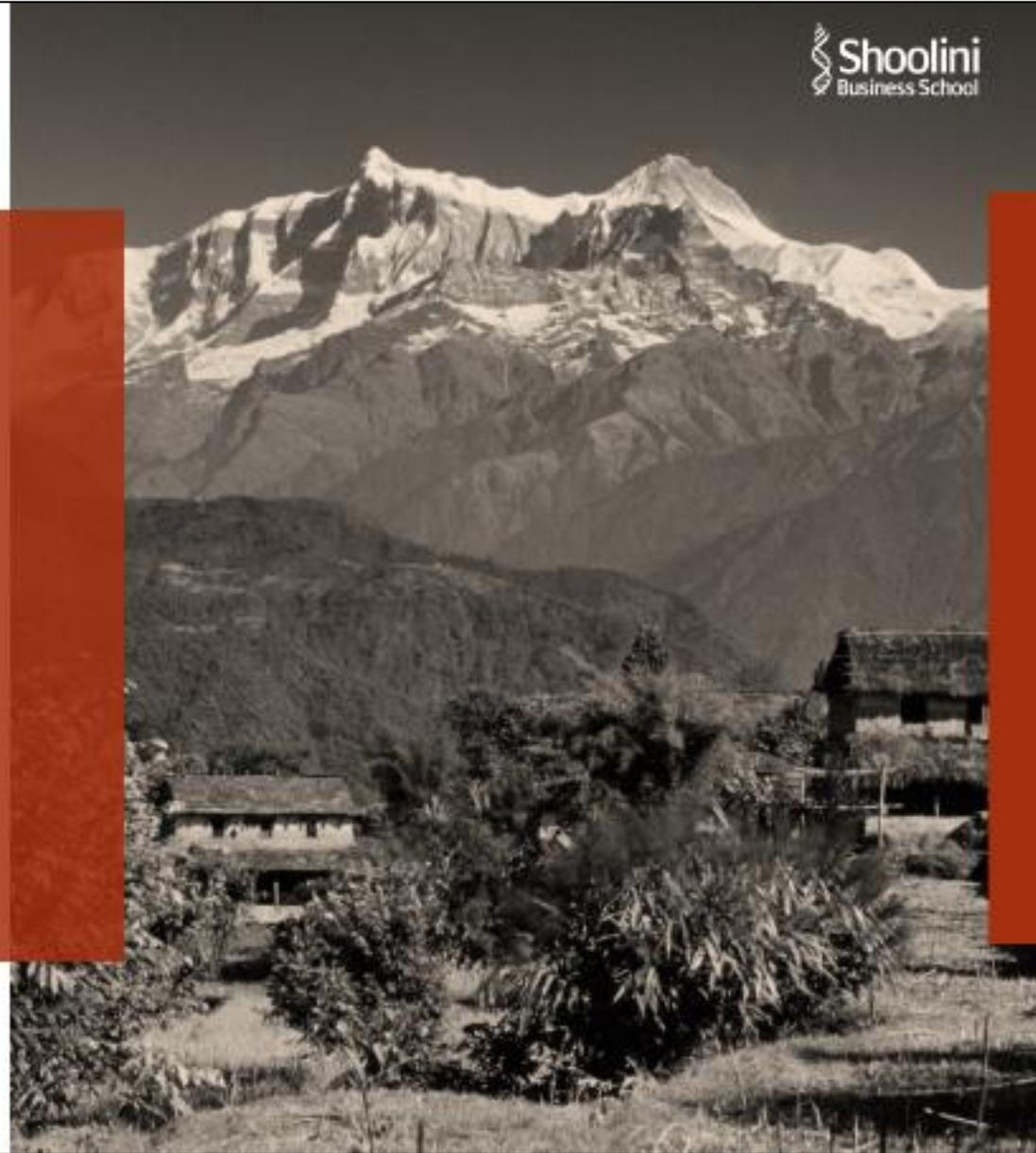




# RED RICE COOKIES

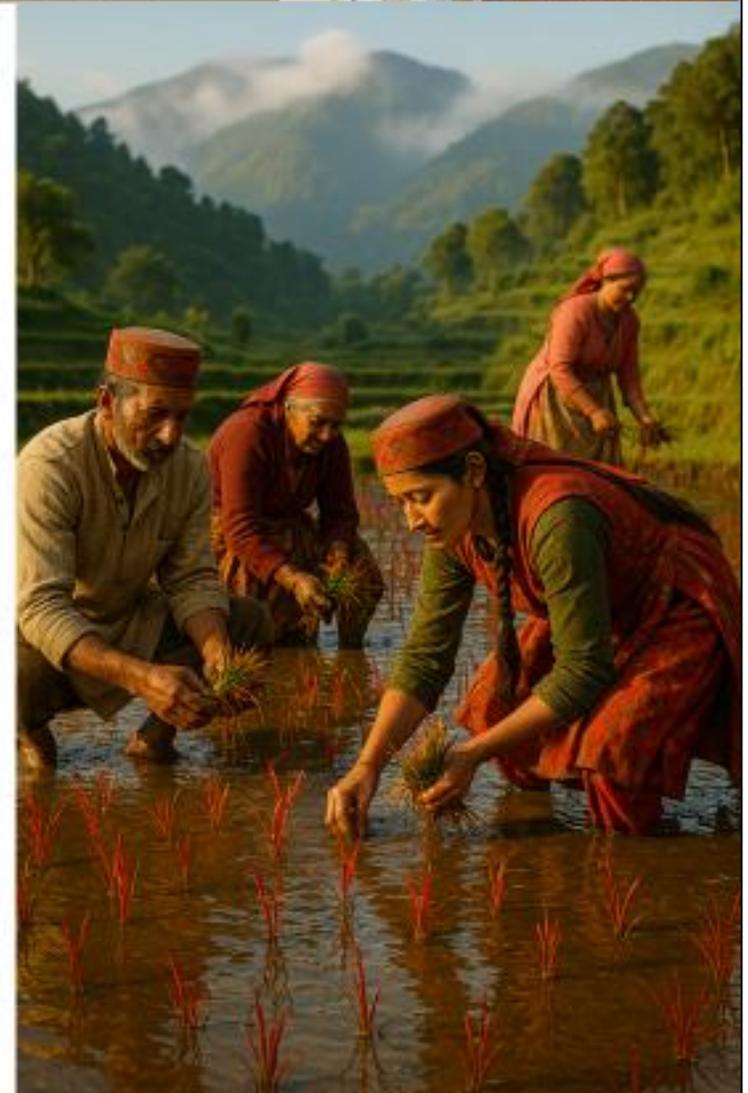
BAKED BY NATURE, LOVED BY ALL

TEAM 1



## WHAT IS RED RICE ?? AND WHY IS IT SO SPECIAL

- Red rice is a whole grain rice with a red-colored bran layer, known for its nutty flavor and high nutritional value.
- Among white, brown, and black rice, red rice stands out as one of the healthiest varieties.
- Packed with fiber, iron, and zinc ,supports immunity and digestion
- Low glycemic index, suitable for diabetics and fitness enthusiasts
- Enhances bone density and strength



## ***BUSINESS SET UP***



Buy Rice



Make Cookies Out of it



Sell It



**SIMPLE**

**“Wish It was that easy.”**



## VALUE PROPOSITION



CORE BENEFITS



TARGET AUDIENCE



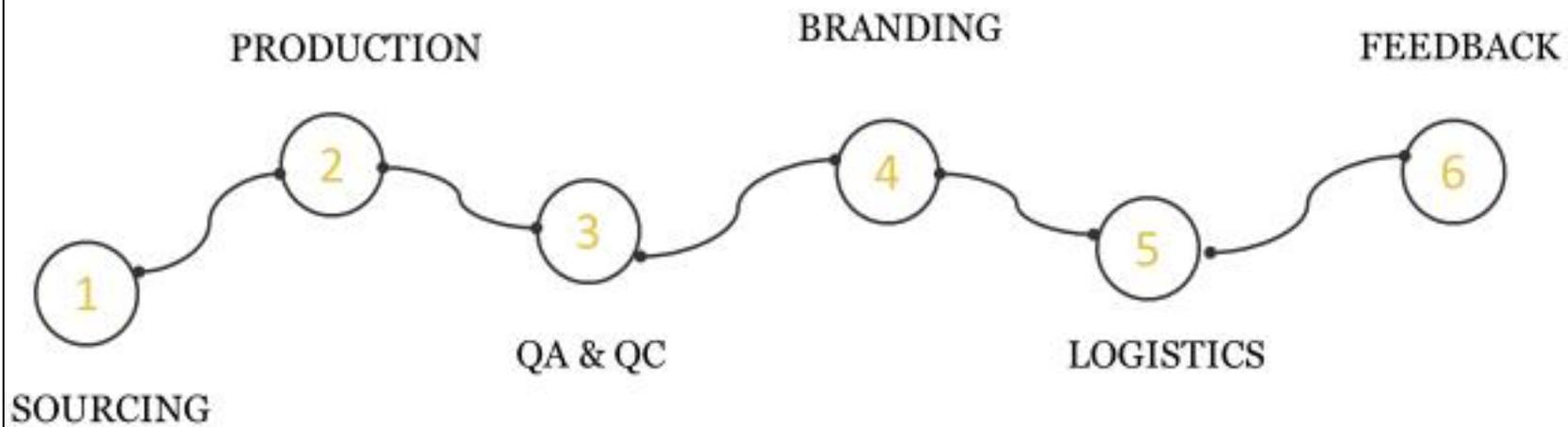
UNIQUE SELLING POINTS



COMPETITIVE EDGE



# KEY ACTIVITIES



## KEY PARTNERS

-  **Raw Material Suppliers** (Whole Sellers)
-  **Production Partners** (Farmers)
-  **Packaging Partners**
-  **Distribution & Logistics Partners** (Shiprocket)
-  **Marketing Partners** (Fitness Influencers, etc.)
-  **Legal & Compliance Partners**



## KEY RESOURCES

PHYSICAL	HUMAN	INTELLECTUAL	TECHNOLOGICAL
FINANCIAL	BRANDING	PARTNERSHIPS	REGULATORY



# DISTRIBUTION CHANNELS

 **Direct-to-Consumer (D2C)**



 **E-commerce Marketplaces**



# CUSTOMER RELATIONSHIP



POST  
PURCHASE  
FOLLOW UP



LOYALTY  
PROGRAMS



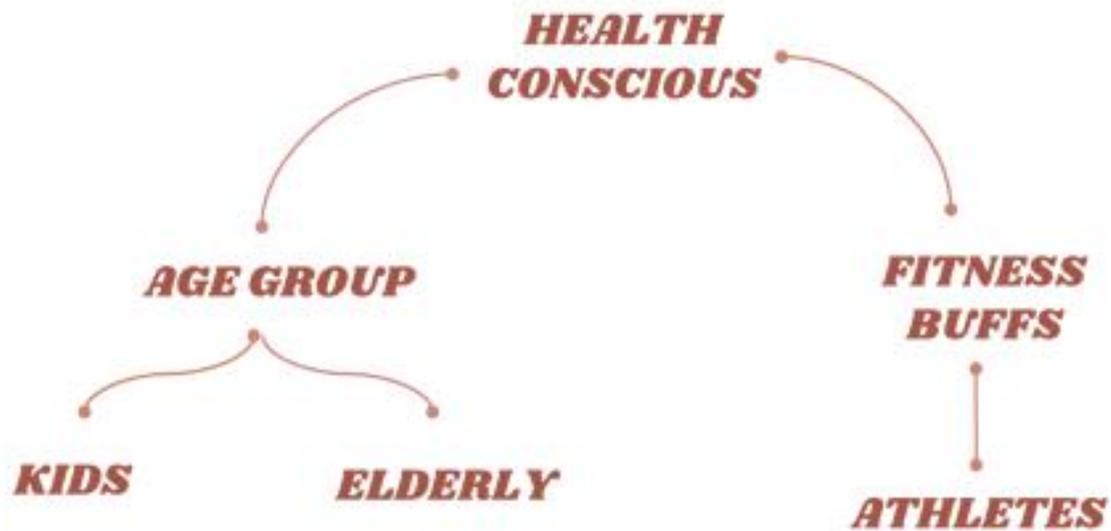
CUSTOMER  
SERVICE



OFFLINE  
ENGAGEMENT



# CUSTOMER SEGMENT



## Initial capital required ( Based on Assumptions)

Item	Amount (₹)
Machinery (Deep Freezer)	25,000
Raw Material (60 Kg)	48,000
Manufacturing (60 Kg)	36,000
Trademark and Other Legal Aspects	40,000
Packaging	7,200
Logistic Cost	4,000
Fixed Expenses (6 months)	30,000
Backup or Emergency Fund	30,000
<b>Total Initial Capital Required</b>	<b>2,20,200</b>

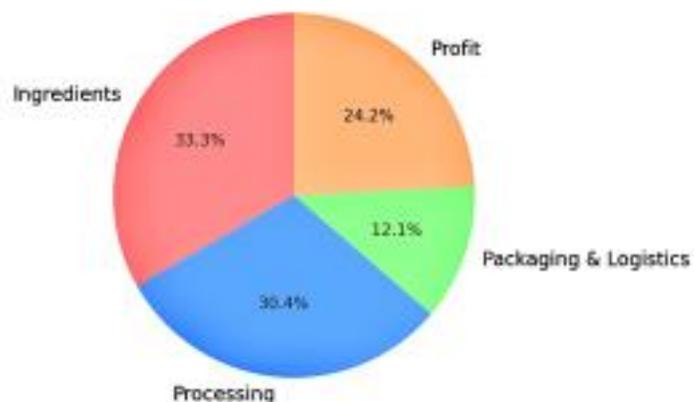
Approx.- 2,30,000



## Unit Economics

1 Unit = 1 Pack (6 Cookies)

Unit Economics per Pack (₹199 Selling Price)



### Total Cost per Pack

Ingredient Cost per Pack (Wholesale Prices)  
+ Processing Costs  
+ Packaging & Logistics

$$₹66.29 + ₹60.50 + ₹24.00 = ₹150.79 (\approx ₹151)$$

### Selling Price & Profit

- Selling price: ₹199
- Cost per pack: ₹151
- Profit per pack: ₹48
- Profit margin:  $\approx 24.2\%$



## ***COST STRUCTURE ( Based on Assumptions)***

<b>Cost Category</b>	<b>Description</b>	<b>Amount (₹ per unit or month)</b>	<b>Notes</b>
<b>Fixed Costs (Monthly)</b>			
Electricity	Deep freezer power consumption	₹ 500	Estimated monthly cost
Marketing (Meta Ads)	Advertising budget	₹ 3,000	Fixed monthly budget
Domain & Hosting	Website/domain hosting	₹ 500	Estimated monthly cost
Deep Freezer Depreciation	One-time freezer cost spread over 5 years	₹ 417	₹25,000 ÷ 60 months
Legal Fees	Lawyer, licenses (future)	₹ 0	Pending estimate
<b>Total Fixed Costs</b>		<b>₹4,417 per month</b>	
<b>Variable Costs (Per Unit)</b>			
Raw Materials & Labor	Ingredients + labor cost	₹ 126.79	Labor included in this amount
Packaging	Material and packing	₹ 12	Per unit
Shipping	Delivery cost	₹ 12	Per unit
<b>Total Variable Cost per Unit</b>	<b>Raw materials + packaging + shipping</b>	<b>₹150.79 per unit</b>	



## The Race to Equilibrium

### Months 1–6 (100 packs):

Revenue = ₹19,900 → Profit = ₹19,900 – ₹4,417 = ₹15,483/month

Cumulative after 6 months = ₹92,898

### Months 7–12 (200 packs):

Revenue = ₹39,800 → Profit = ₹39,800 – ₹4,417 = ₹35,383/month

Profit for 6 months = ₹212,298

**Total 12-month profit = ₹92,898 + ₹212,298 = ₹305,196**



## REVENUE STREAMS

-  Direct Product Sales (D2C)
-  E-commerce Platforms
-  Events, Pop-Ups & Farmer's Markets
-  Subscriptions & Bundles
-  Gifting & Bulk Orders



# CRUNCHING HEALTH BAKING PROFITS!!



**Shoolini**  
Business School



**THANKYOU!!**



# SkyGreens

## Hydroponic Agriculture

Smart Farming, Sustainable Future





# What is Hydroponics?

Hydroponic farming is a way of growing plants without soil. Instead, plants are grown in water that is mixed with nutrients they need to grow.





1. No Soil
2. Nutrient-Rich Water
3. Water Circulation
4. Controlled Environment
5. Plant Growth

# How Hydroponics Works



90%

LESS WATER



3X

FASTER GROWTH





# We Use Smart Growing System



## ✓ NUTRIENT FILM TECHNIQUE (NFT)

Why it's great for us:

- **Lightweight system** - ideal for rooftops.
- **Uses less water and nutrition** - cost effective
- **Perfect for leafy green** like lettuce, spinach, basil.
- **Easy to scale** for urban commercial units.
- **Minimal media used** - low maintenance.



## ✓ DEEP WATER CULTURE (DMC)

Why it's great for us:

- **Simple to set up** and automate.
- **Very fast plant growth** due to oxygen rich nutrient water.
- **Great for urban farming modules** that require high yield in a small area.
- **Stable and consistent** for beginners and early stage businesses.





**Ideal Crops** ::::  
**We Grow**



# Customer Growth / Buyer Segments

- ✓ Urban Household (Health-Conscious, Families and Individuals)
- ✓ Organic and Gourmet Grocery Stores
- ✓ Rooftop Farming Enthusiasts / DIY Customers
- ✓ Educational Institutions
- ✓ Subscription Customers (Weekly and Monthly)





# Value Proposition

- Fresh, Pesticide-Free Produce Grown in the City
- Bonus Benefits - Exotic herbs and luxury flowers (yearly consistent supply)
- AI based climate control
- Brand Collaboration with fitness apps, flower boutique, wellness resort, hospitals.
- Veggie Box Subscription



# Business Model Canvas



<p><b>key partners</b> </p> <ul style="list-style-type: none"> <li>• <b>Equipment &amp; Nutrient</b></li> <li>• <b>Nutrients supply NGO</b></li> <li>• <b>Diagnostic labs</b></li> <li>• <b>Selective Foundation</b></li> <li>• <b>Schools, institutes</b></li> </ul>	<p><b>key activities</b> </p> <p><b>Processess</b></p>	<p><b>value &amp; services</b> </p> <ul style="list-style-type: none"> <li>• <b>Fresh, Pesticide-Free Produce Grown in the City</b></li> <li>• <b>Bonus Benefits - Exotic herbs and luxury flowers (yearly consistent supply)</b></li> <li>• <b>AI based climate control</b></li> <li>• <b>Brand Collaboration with fitness apps, flower boutique, wellness resort, hospitals.</b></li> <li>• <b>Veggie Box Subscription</b></li> </ul>	<p><b>customer relationships</b> </p> <ul style="list-style-type: none"> <li>• <b>Understanding customers needs</b></li> <li>• <b>Offering personalized hydroponic solution</b></li> <li>• <b>Fiting/Buget friendly</b></li> <li>• <b>Follow up and continue connection with customes</b></li> </ul>	<p><b>customer segments</b> </p> <ul style="list-style-type: none"> <li>• <b>Health Conscious urban consumer</b></li> <li>• <b>Gourmet/ organic Retailers</b></li> <li>• <b>Wellness centers</b></li> </ul>
<p><b>key resources</b> </p> <ul style="list-style-type: none"> <li>• <b>Growing Medium</b></li> <li>• <b>Reservoir</b></li> <li>• <b>Nutrient Solution</b></li> <li>• <b>pH</b></li> <li>• <b>Grow Lights</b></li> <li>• <b>Water Pumps</b></li> </ul>		<p><b>channels</b> </p> <ul style="list-style-type: none"> <li>• <b>B to C</b></li> <li>• <b>Direct home dilivery</b></li> <li>• <b>Whats app</b></li> <li>• <b>No middle man</b></li> <li>• <b>Households looking for convents</b></li> <li>• <b>subscription based model</b></li> </ul>		
<p><b>cost structure</b> </p>		<p><b>revenue structure</b> </p>		

# Subscription Plan



PLAN NAME	SIZE	FREQUENCY	PRICE ₹	IDEAL FOR
Starter Box	3-4 veggies	Weekly	₹399	Single/Couple
Family Fresh Box	6-8 veggies	Weekly	₹649	3-5 member family
Mini Monthly Box	5-6 veggies	Monthly	₹999	Small household
Gourmet Greens	Exotic + Herbs	Weekly	₹749	Health-conscious

## SPECIAL OFFERS

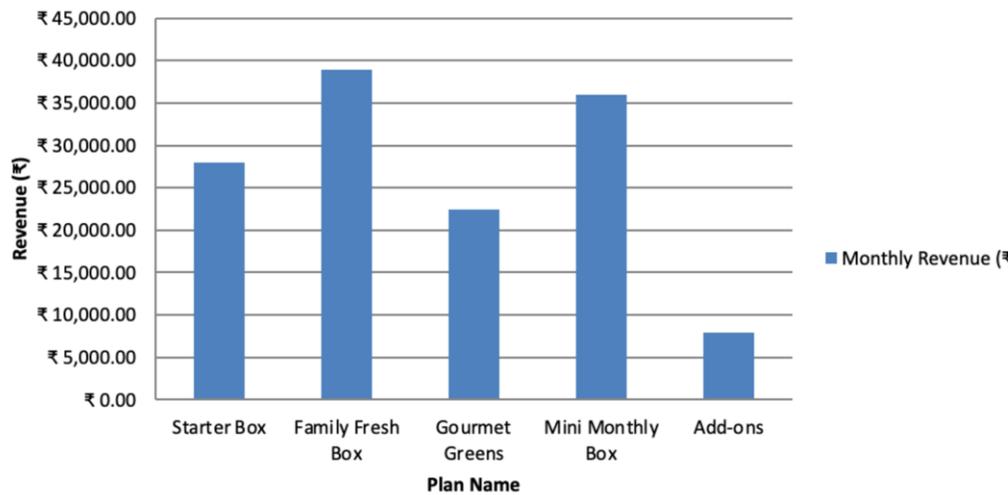
- **FIRST BOX FREE - ON 1 MONTH PLAN**
- **REFER & GROW - REFER A FRIEND, BOTH GET ₹100 OFF**
- **PAY FOR 3, GET 1 FREE - PREPAY 3 MONTH, GET 4<sup>TH</sup> FREE**
- **STUDENT BOX DISCOUNT - 10% OFF FOR STUDENT (ID)**
- **HEALTH COMBS ADD-ON - ADD MICROGREEN/HERBS AT ₹99 EXTRA**



# Subscription Revenue

Plan Name	Units Sold/Month	Avg Price/Unit (₹)	Monthly Revenue (₹)
Starter Box	70	₹ 399.00	₹ 27,930.00
Family Fresh Box	60	₹ 649.00	₹ 38,940.00
Gourmet Greens	30	₹ 749.00	₹ 22,470.00
Mini Monthly Box	60	₹ 599.00	₹ 35,940.00
Add-ons	80	₹ 99.00	₹ 7,920.00
<b>total</b>	<b>300</b>		<b>₹ 133,200.00</b>

### Monthly Revenue by Plan



## Capital Investment

Category	Monthly Cost (₹)
Nutrients + Seeds	₹ 10,000.00
Electricity + Water	₹ 8,000.00
Labor	₹ 15,000.00
Packaging & Delivery	₹ 12,000.00
Maintenance + Repairs	₹ 5,000.00
Marketing	₹ 25,000.00
<b>total</b>	<b>₹ 75,000.00</b>

## Operating Cost

Item	Estimated Cost (₹)
Polyhouse/Greenhouse	₹ 500,000.00
NFT/Drip systems	₹ 300,000.00
Irrigation + Nutrient System	₹ 80,000.00
Lights, Pumps, Sensors	₹ 80,000.00
Plant racks, trays, plumbing	₹ 40,000.00
licensing, website, marketing	₹ 40,000.00
Misc. setup (fencing, storage)	₹ 30,000.00
<b>total</b>	<b>₹ 1,070,000.00</b>

# Our vision

At SkyGreens, we are not just growing crops - we are cultivating a healthier, greener future for our cities. By using cutting-edge hydroponics and sustainable rooftop spaces, we deliver farm-fresh, pesticide-free produce to urban homes.

In next 1 year, we aim to:

- Set up 5+ rooftop farms across key metro areas.
- Serve 500+ regular subscription customers.
- Launch our mobile app powered by AI for crop selection, delivery tracking, feedback.
- Save over 2 lakh litres of water using our hydroponic system.
- Set up solar panels to use natural electricity.

