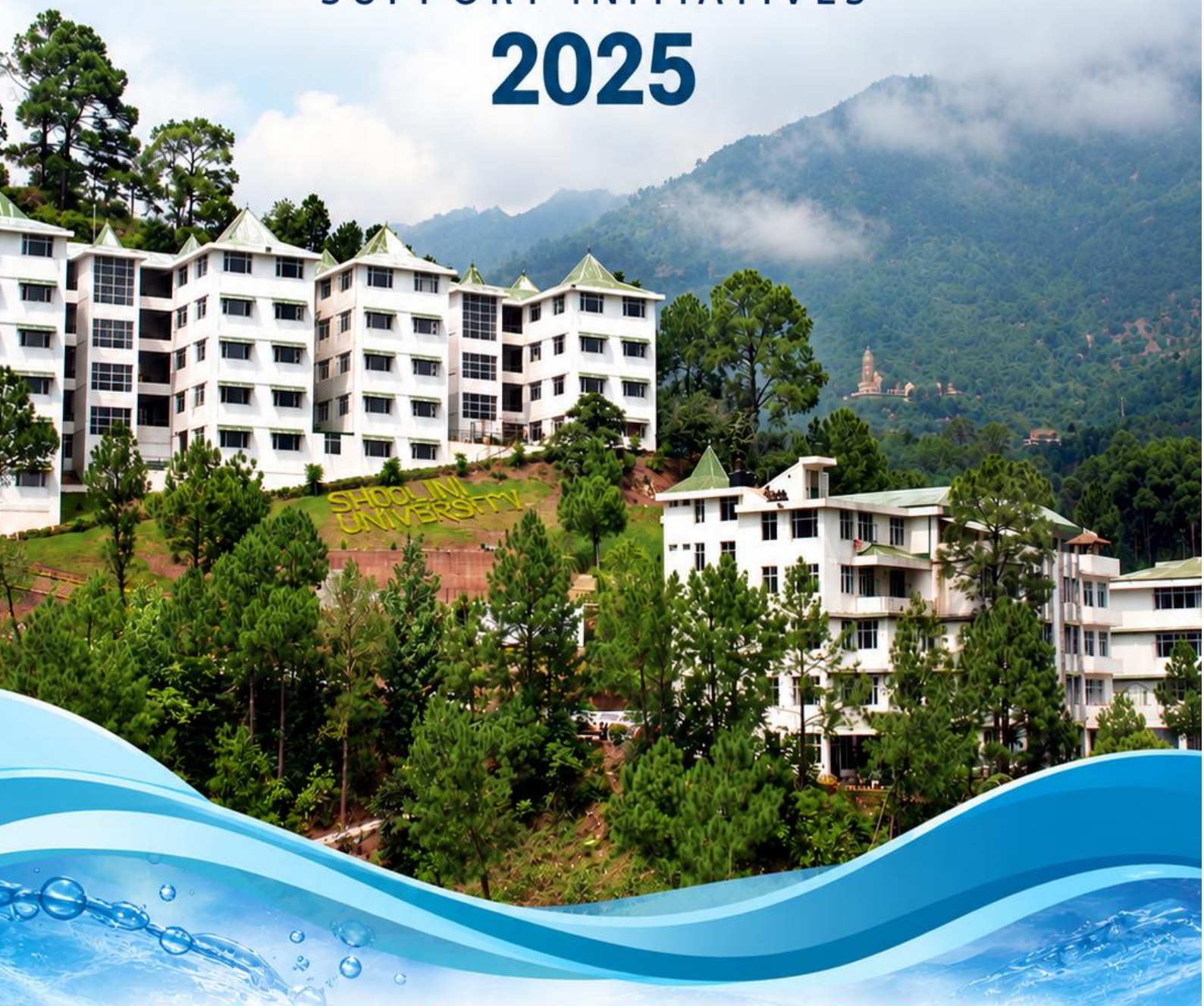
Shoolini University

OFF-CAMPUS WATER CONSERVATION

SUPPORT INITIATIVES

2025



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6.5.3 Off-campus water conservation support

During 2025, Shoolini University extended its commitment to off-campus water conservation support through community-oriented environmental and sustainability initiatives. The University engaged students and community stakeholders in activities aimed at promoting awareness of water conservation, protection of natural water resources and prevention of water pollution. Student-led outreach activities included cleanliness drives around local water bodies and awareness initiatives focused on responsible water use and environmental protection.

The University also promoted sustainable approaches to natural-resource management through environmental education, biodiversity conservation and sustainable agricultural practices. These initiatives contribute to greater awareness of water-resource conservation and support environmentally responsible practices within the surrounding community. In addition, the University's experience with rainwater harvesting, groundwater recharge, wastewater recycling and efficient irrigation provides an institutional foundation for promoting sustainable water-management practices beyond the campus.

Table: Off-Campus Water Conservation and Community Outreach Activities — 2025

Sr. No.	Suitable Event Title	Date	Location	Nature of Activity	Water/Sustainability Relevance
1	Clean Today, Green Tomorrow: Water-Resource Cleaning and Conservation Drive	22 November 2025	Ashwini Khad	NSS volunteers collected and segregated plastic and other non-biodegradable waste from the water resource and sensitized local community members.	Water pollution prevention, protection of natural water resources and community awareness – SDG 6

2	Bottles for Change: Community Environmental Cleaning and Plastic Recycling Drive	22 April 2025	Shoolini University and surrounding campus area	Students and volunteers collected, segregated and promoted responsible recycling of PET bottles and plastic waste.	Pollution prevention, responsible consumption and environmental protection – SDG 11 & SDG 13
3	Nurturing Nature: Ashwini Khad Water-Resource Cleaning and Community Engagement Drive	16 November 2025*	Ashwini Khad	NSS students collected and segregated waste, conducted sustainability activities, and engaged local residents in environmental awareness.	Protection of water resources, waste management, environmental education and community participation

Activity 1:

Clean Today, Green Tomorrow – An Empathetic Cleaning Drive at Ashwini Khad

Date: 22 November, 2025

Venue: Ashwini Khad

Aligned with SDGs: SDG 6 – Clean Water and Sanitation | SDG 11 – Sustainable Cities and Communities | SDG 13 – Climate Action

On 22nd November, volunteers of the National Service Scheme (NSS) undertook a meaningful cleaning drive at Ashwini Khad, driven by a shared sense of responsibility toward nature and the local community. The initiative aimed not only to clean the area but also to foster empathy

toward the environment by highlighting the impact of human actions on natural ecosystems. The volunteers actively engaged in the **collection and segregation of waste from water resources**, with a strong focus on removing plastic and other non-biodegradable materials that threaten water quality and harm aquatic life. As the drive progressed, participants observed firsthand how careless disposal of waste affects natural water bodies, reinforcing the importance of mindful and sustainable practices.

Beyond physical cleaning, the activity encouraged **reflection and dialogue** among volunteers about environmental degradation, water conservation, and the need for collective action. The drive served as a learning experience, reminding participants that protecting nature begins with awareness, care, and everyday choices. The shared effort strengthened teamwork and instilled a deeper sense of connection with the surroundings. Local passersby and community members were also sensitized during the drive, as volunteers informally communicated the importance of maintaining cleanliness and respecting natural spaces. This interaction helped extend the message beyond the activity itself, encouraging broader community participation in environmental stewardship.



Volunteers after natural water-resource clean-up

The cleaning drive at Ashwini Khad stood as a heartfelt reminder that **environmental care is an act of compassion**—for nature, for communities, and for future generations. Through this

initiative, NSS reaffirmed its commitment to sustainable development, civic responsibility, and youth-led action, demonstrating how empathy and service can come together to create lasting positive change.



Volunteer Participation in Natural Water-Resource Clean-Up Activities

Activity 2:

Bisleri's Bottles for Change: Cleaning Drive

SDG 13: Climate Action & SDG 11: Sustainable Cities and Communities

Date: 22nd April 2025

On this special Earth Day, Shoolini University joined hands with Bisleri's "Bottles for Change" initiative to take a bold step towards a cleaner, greener campus. The drive was a powerful reminder that small actions, when taken together, can spark big changes.

“Bottles for Change” is more than just a cleanup—it’s a movement that transforms how we think about plastic waste. Instead of discarding PET bottles and plastic waste, the initiative encourages us to collect, segregate, and recycle responsibly, turning what was once trash into valuable resources. This circular approach to plastic is vital for protecting our environment and reducing pollution.

On April 22, a dedicated group of students and volunteers scoured the campus grounds, collecting plastic waste with energy and enthusiasm. Each bottle picked up was a step towards breaking the cycle of plastic pollution and building awareness about sustainable living.

The drive not only cleared the campus but also instilled a deep sense of responsibility and environmental consciousness in every participant. It was a beautiful collaboration of youth passion, community spirit, and corporate commitment, perfectly aligned with global efforts to promote responsible consumption and climate action.

As we walked through the campus, collecting plastic and sharing smiles, we became part of a larger story—one where every bottle collected is a bottle for change.



Youth Engagement in Promoting Cleanliness Drive on Earth Day

Activity 3:

Nurturing Nature: Ashwini Khad Cleaning Drive by NSS Students

Date: November 16, 2025

NSS students from Shoolini University organized a cleaning drive at Ashwini Khad, focusing on environmental conservation and sustainability. The event aimed to promote awareness about the importance of waste management and community involvement in preserving the environment. The students actively collected litter and segregated it into recyclable and non- recyclable categories, ensuring proper disposal.

What made this drive unique was its incorporation of fun and engaging activities. Students participated in friendly waste-collection challenges and sustainability-themed scavenger hunts, making the event both productive and enjoyable. Creative workshops on upcycling allowed participants to transform waste materials into useful or decorative items, showcasing practical ways to reduce waste. Sustainability-themed quizzes and interactive skits further educated participants and locals on the significance of reducing, reusing, and recycling.

The cleaning drive emphasized teamwork, creativity, and community outreach, creating a lively atmosphere that inspired everyone involved. Local residents also joined in, fostering a sense of shared responsibility for the environment. This initiative highlighted Shoolini University's commitment to sustainability, showcasing how small actions, combined with awareness and engagement, can make a significant impact. By blending education with hands- on efforts, the Ashwini Khad cleaning drive served as a model for promoting environmental consciousness and community involvement.

By combining education with hands-on action, the Ashwini Khad cleaning drive not only promoted sustainability but also strengthened bonds within the community, leaving a lasting impact.



Volunteers participating in a riverbank cleaning drive, collecting waste

Conclusion

Shoolini University actively supports off-campus water conservation through community outreach, water-resource cleaning drives, and environmental awareness initiatives. Activities at Ashwini Khad and the Bottles for Change campaign promote water pollution prevention, responsible waste management, and protection of natural water resources. These initiatives encourage student participation and strengthen environmental awareness among local communities. Collectively, these efforts demonstrate the University's commitment to SDG 6 (Clean Water and Sanitation) and contribute to broader sustainability goals.